



Waste and Resources Committee Communications Update Wednesday 15th March

GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY

R4GM Community Fund Summary of Year 1 Funded Projects 2021 to 22

- Fund opened in April -May 2021
- Projects ran from Sep 2021 to Sep/Dec 2022
- 21 projects were funded
- Prevent, reuse, or recycle household waste, and reduce contamination, promote sustainable use of waste and resources, and generate wider social benefits for the communities of Greater Manchester.

£220,000 available

Council level award - Max of £10,000 for individual projects that benefit residents living in one council area

GM level award/innovation award – Max of £20,000 available for projects that cover more than 1 council area.

Humans MCR: Community Grocers



They deliver across one area of Manchester per day to keep both costs and fuel waste down.

Yearly membership is £5

“We can choose our own food (so we don't just get a random selection of food we may or may not eat!) from a stock list, and we always get excited for the little extras that are put in! All bread, fruit and veg is free and we get different items every week - great for the kids trying new things. We often get other, short-dated items for free too - last week we got mince and this week we got pizzas, which the kids loved! We are saving at least £40 a week on our weekly shop - probably more - and the service is so easy to use. I couldn't recommend this service enough”

Run a food bank on wheels which began in April 2020.

They set up a community grocer on wheels with fresh food donated from supermarkets, Fareshare, Greggs and other organisations to support the local community with high levels of poverty and limited access to foodbanks.

Offer a full week's shop at a fraction of supermarket prices.

Customer can choose what they order each week.

Renewal Northwest: Community Computers

Renewal Northwest are a charity who supports ex-offenders, the homeless and those battling addictions. Develop the Community Computers project to prevent and reduce WEEE amongst Stockport residents and increase re-use and recycling of WEEE within households, specifically IT equipment.



2025 devices donated to the scheme



7 long term unemployed individuals supported with work placements, training and experience



1340 devices reused in the community



124 families supported with devices through the Digiknow partnership



2,624 volunteer hours



3 community organisations supported with devices



2 individuals gained employment



7 devices repaired at Stockport Digital Device Lending Library

Intraquest CiC: No Time to Waste

This established community interest group works with women from ethnic minorities who have experienced displacement and trauma through domestic abuse and the refugee process. The project aimed to reduce social isolation, improve well-being and teach them new skills in gardening, recycling and home composting

Engaged with **100** volunteers over **10** workshops



NO TIME TO WASTE

WE ARE OFFERING 100 WOMEN THE OPPORTUNITY TO LEARN ORGANIC 'NO DIG' GARDENING

EFFECTIVE COMPOSTING METHODS • RECYCLING CARDBOARD AND FOOD WASTE • CREATING WILDLIFE HABITATS AND IMPROVING SOIL HEALTH & AN OPPORTUNITY TO GROW ON NON-ARMS IN SUSTAINABLE GARDENS

ONE DAY COURSE

DATES AVAILABLE
(ALL 10am - 2pm)
TUESDAY 28 SEPTEMBER
WEDNESDAY 29 SEPTEMBER
THURSDAY 5 OCTOBER
FRIDAY 6 OCTOBER
TUESDAY 12 OCTOBER
WEDNESDAY 13 OCTOBER

FOR MORE INFO
CONTACT
VICTORIA HILLIEM
01246 340888

TRIMMING & LUNCH PROVIDED

TOPIC: INTRODUCTION TO THE FOLLOWING CENTRE, STONEMASHERS RD, STONEMASHERS RD, SPANISH, OLDMAN OLA 4EY

CREATED BY Intraquest
SIGNED BY SIGN & GARDEN CARE



The Problem: Paper and card contamination

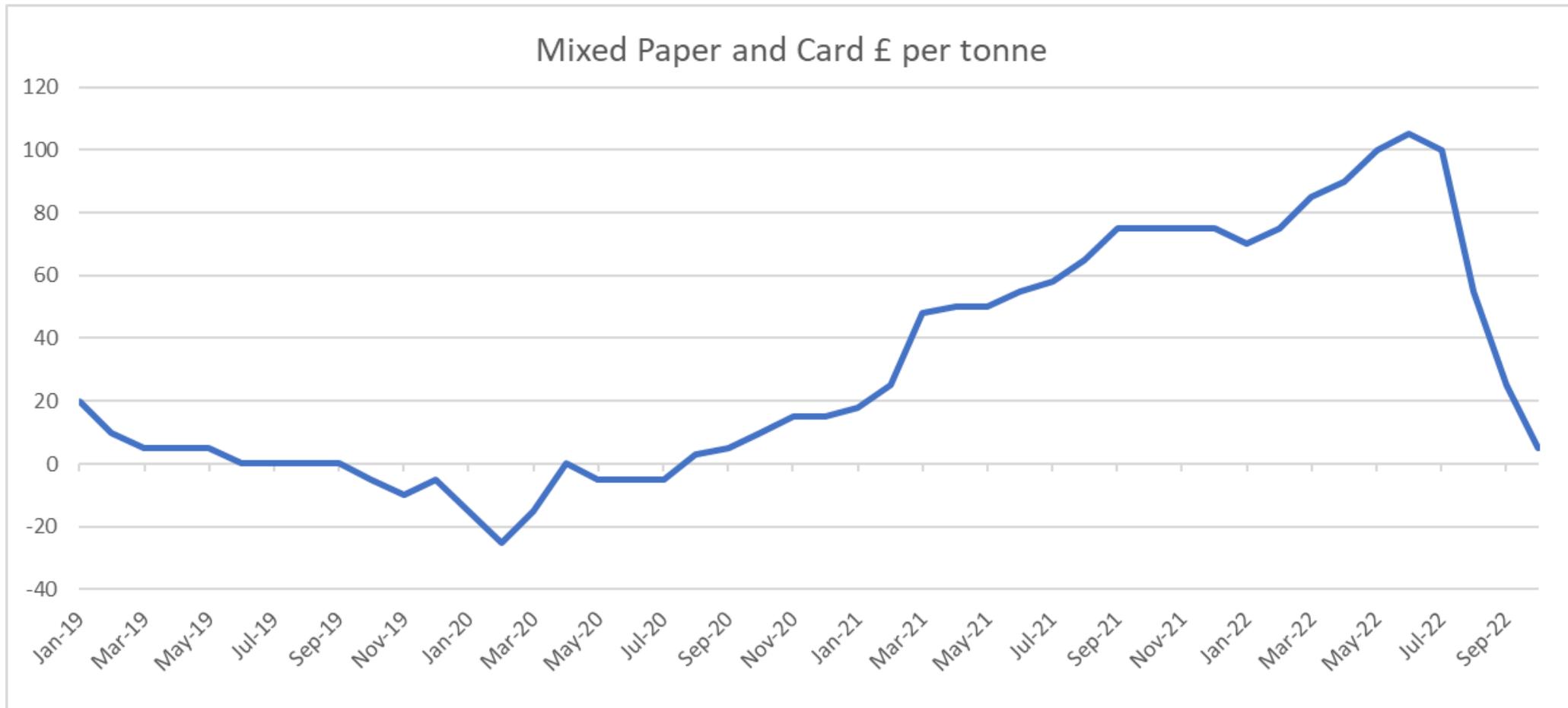
Rejected loads at TLS

Lack of council resources to tackle the problem

Lack of understanding among residents



Income from Paper and Card



The Plan

- Identify worst rounds to target in Manchester, Rochdale, Bury and Trafford
 - Recruit recycling officers to work alongside council officers
 - Use **bin tagging and rejecting contaminated bins** as the behavioural change **intervention** to disrupt behaviour.
 - Feedback loop has found to be an effective way of motivating people to recycle correctly – so follow up with door knocking and more bin tagging
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- Pre-notification letter
 - Amber bin tag
 - Red bin tag – bin was rejected
 - Leaflet – explaining what goes in the bin
 - Door step surveys
 - Attended local events
 - Posters and targeted social media



What we did

On collection day - Bin tag before the bins collected
Amber tags – served as a warning that the bin contained items classed as contamination
Red tags meant that the bins weren't collected by the crew

Data collected of properties issued with bin tags and follow up door knocking took place in between collection days

All households received a leaflet advising of what can be recycled in the paper and card bin

Council	Frequency of collection
Manchester	Fortnightly
Rochdale	3 weekly
Bury	3 weekly
Trafford	4 weekly



The Results – Manchester City Council

Total number of households = 1992

473 properties received bin tags over the 3 bin checks = 24% of the round.

- Results show a small number of persistent contaminators who regularly put the wrong things in their bin
- Most of these people didn't answer the door to speak to officers – disengaged
- Most of the other contamination identified was low level such as tissues and kitchen roll, plastic packaging...

Main contaminants

General waste

Plastic packaging

Paper cups

Tissues and Kitchen roll

Food waste

Take-away waste

“I've taken the pizza out of my box this time love!”

“Doesn't it all get sorted by you lot anyway?”

“It must have been the kids who did it!”

4 types of Contaminators



Hassle Factor

Not separating cardboard from food or plastic/polystyrene (Cereal boxes and plastic inners)



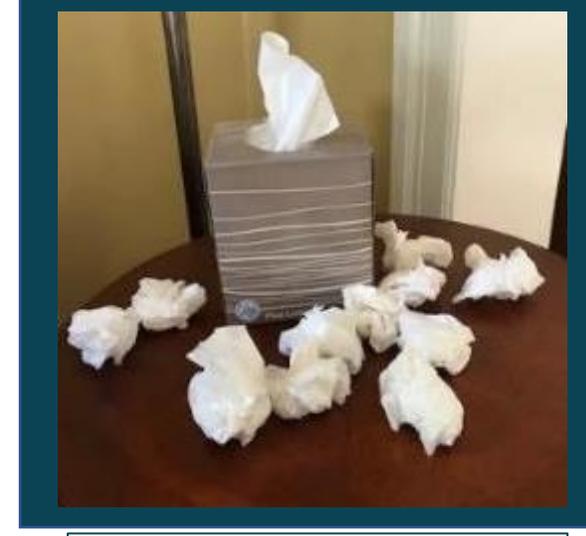
2nd general waste bin

Using recycling bin as a 2nd general waste bin – no effort made to recycle.



Take away trash

Take-away packaging with food and other items, MacDonalds paper bag with fries and drink/straw etc



Trying to get it right

Low level contamination, paper tissues, plastic packaging

Next steps

Follow up survey - with '2nd general waste bin' to find out what will help them manage their waste

Different issues in different parts of GM – will analyse the results to determine the right approach for each area.

Having officers out and about had a positive reaction, residents can see that we're checking the contents of the bins.

Will continue targeting streets where persistent contamination is an issue.



Final thoughts

Lack of clear information on tissue packaging on how to dispose of used tissues.

Box - Recycle



Any questions?

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