

DECISION NOTICE

**Decision author and proposer: Melanie Garry, Communications Lead, GMVRU
James Carrick, Project & Policy Officer, VRU GMCA**

Subject: I am Greater Campaign, Phase 3

Type of decision:			
Deputy Mayor's decision	x	Chief Officer's decision	

In all case this will need to be approved by the Director Police, Crime, Criminal Justice, and Fire.

The decision is that:
<p>Following a legal procurement process, the GMCA have commissioned Agent Marketing to deliver a third phase of the I am greater campaign. The campaign is aimed at young people in GM and encourages them to be greater than violence by identifying with positive role models and being an active bystander. The third phase of the campaign will build on the first two phases, and include young people in the design and creation of campaign materials. The total amount of funding to be awarded is £47,525.</p>
The reasons for the decision are:
<p>Due to the success of the first two phases of the campaign, a decision has been made to run a third phase. The third phase will build on active bystander training/messaging which was delivered in the second phase with clear examples of how to safely intervene when violent language is used, to prevent the situation from escalating. Additional resources will be created for schools and colleges and for parents.</p>
This decision will contribute to priorities of the Greater Manchester strategy in the following ways:
<p>This programme of work will impact the following GM Strategies</p> <ul style="list-style-type: none"> • All priorities in the Standing Together plan • The Greater Manchester Serious Violence Action Plan. • The GM Integrated Health And Justice Strategy
Financial comments:
<p>The contract will be funded out of the GM VRU's 2022-23 Serious Violence Funding (Comms & Engagement budget line). The contract will be paid via</p>

4 invoices of £11,881.25 at agreed project milestones from Agent Marketing to GMCA.

Legal comments:

The funding will be allocated according to existing procurement rules. There are no known legal risks.

The GM VRU have sought the support of the Manchester City Council Legal and GMCA Procurement Teams to support with the procurement process and when appropriate the drafting of the necessary Service Contracts and Grant Funding Agreements for the above services. The GM VRU will need to seek further advice from both teams should any changes be made to the contracts or GFA

When commissioning contracts for the procurement of goods, services, or the execution of works, the GMCA must comply with the Public Contracts Regulations 2015 (PCR) and its own Contract Procurement Rules (CPR), failing which a contract may be subject to legal challenge from an aggrieved provider. The proposed award of the contract follows a tender exercise with the opportunity being advertised on appropriate govt. websites.

Tenders were received from ten suppliers for this project, which have been evaluated on the most economically advantageous tender basis in line with published procedures resulting in the proposed award of the contract to Agent Marketing. The procurement procedures therefore appear robust and compliant with the requirements of the GMCA's CPR and PCR.

Procurement comments:

A full Invitation to Tender exercise has been undertaken, in compliance with the Public Contract Regulations (2015) and the Contract Procurement Rules in the GMCA Constitution. Ten submissions were received and evaluated, and Agent Marketing were determined to have submitted the most economically advantageous tender, in line with the published evaluation criteria.

Should any extension or other amendment to these arrangements be proposed in the future, we will revert to Commercial/Procurement for further advice.

Risk Assessment:

The commissioning and funding process will be undertaken according to existing procurement rules, with support from legal and Information Governance. There are no known wider risks been identified.

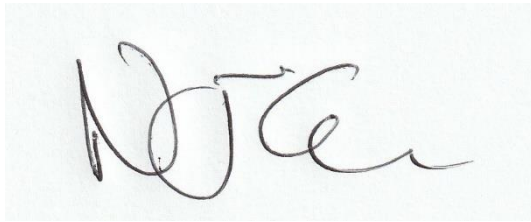
Is safeguarding of children relevant and has this been considered:

Safeguarding of children is paramount to our violence reduction work, both for potential victims and those who are perpetrators of serious violence. We will seek reassurance from organisations that their employees and volunteers are trained to the current KCSIE expectations and that they know the named person to go to if they have a safeguarding concern. There is high value if a young person knows who to go to, or speak with, if they have a safeguarding concern. For 24/7 concerns, they should know external contact details – e.g., Childline, NSPCC or the Local Authority Designated Officer, especially if their concern is about their boss. VRU staff will as make regular checks during the life of any project.

Is safeguarding of vulnerable adults relevant and has this been considered:

We will ensure that a safeguarding trained member of VRU staff advises the project staff on the protocols required as set out in government guidance about empowerment, prevention and protection.

Agreed by Director – Police, Crime, Criminal Justice and Fire



Signed:

Date: 3rd March 2023

Agreed by GMCA Treasurer

Signed:

Date:

Agreed by Deputy Mayor

Only required for a Deputy Mayor Decision on amounts of £50,000+

Signed:

Date:

Contact Officer:

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