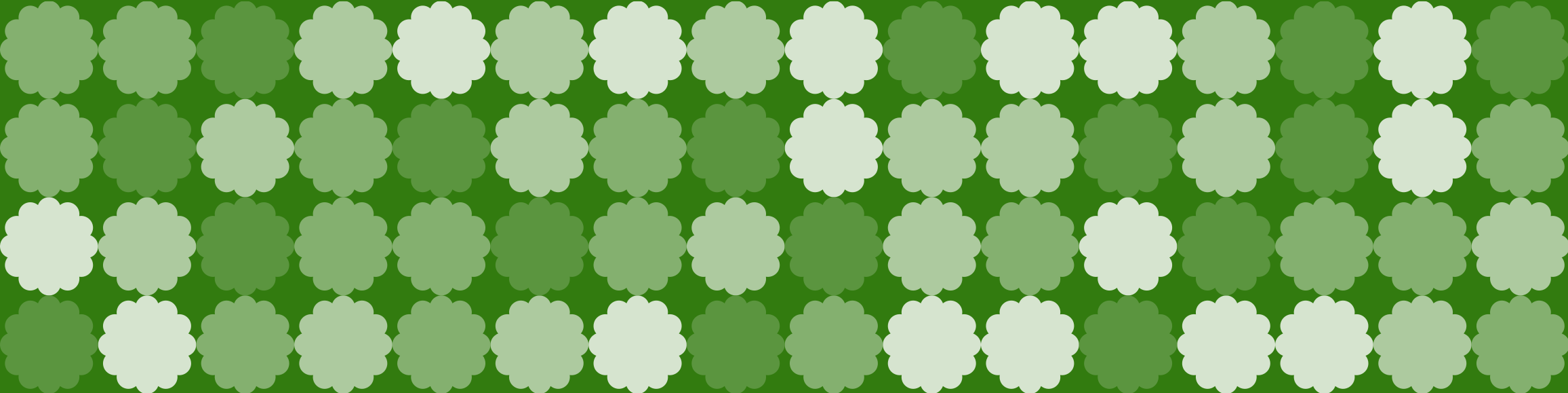


Item 11

# Green Summit 2024

*Green City Region Partnership*



# The Green Summit programme (in brief)

- Registration from 8:45am, event close by 16:30pm followed by drinks reception @ 16:30 to 18:30pm
- Day commences with main plenary in Lyric Auditorium hosted by the Mayor
- Main plenary sessions and activity in the Lyric to be livestreamed, Slido for online engagement throughout the day to ensure audience feels included and part of ongoing plans
- To summarise/showcase achievements of the current 5 year Environment Plan and to launch the new 5 year Environment Plan
- The main areas of focus:
  - Sustainable Green Growth
  - Young People and Communities: Sustainability, Innovation & Skills
  - Connecting with Nature
- All workshops and seminars to be hosted throughout the venue focused on 5YEP priorities, celebrate success and focus on forward action
- Media announcements throughout the day, via social channels and sessions

# Progress – SEPTEMBER 2024

**AIM:** *To bring to life the many actions we can all make to reduce our climate impact and increase the quality of our biodiversity in the region. sharing the aims, challenges, opportunities and solutions contained within the next reiteration of the Five Year Environment Plan. Through networking opportunities, we aim to provide vital advice and contacts from the summit to enable an acceleration of action.*

DATE: Monday 9<sup>th</sup> December, The Lowry, Salford Quays. Whole venue booked for all day

- Sponsors: Opportunity pack circulated, sponsors being confirmed.
- Target Audience: General Admission (*Last year, 52% corporate audience*)
- Working with Communications and Engagement Team to promote registration, sponsors and related messaging on positive sustainable behaviour change messages
- Young people and schools to be included and to play a key role across all seminars, plenaries and workshops

# Recommendations

- To note the presentation

