SUMMARY OF REPORT:

Dementia was highlighted as one of the early Devolution priorities. Dementia United is the five-year Transformation Programme developed to enable the Greater Manchester system to meet the GM Dementia Standards and build on the great work that is already taking place, alongside developing a campaign and platform for improvements. It is being delivered through key partnerships, listening to the voice of people living with dementia and those who care for them, offering the opportunity to have a ‘big conversation’ across Greater Manchester (GM).

Dementia United and Alzheimer’s Society have worked together since the inception of the Dementia United programme and wish to enter into a collaboration to provide improved benefits and outcomes for people living with dementia in Greater Manchester (‘Collaboration’) (including, without limitation, by working towards the development and expansion of Dementia Connect and Dementia United’s agreed portfolio of work).

This Partnership Agreement sets out:

- the scope of the Collaboration, along with the key objectives and principles of the Collaboration;
- the respective roles and responsibilities of the Partners in relation to the Collaboration.
KEY MESSAGES:

The overarching strategic objective of the partnership is to achieve the shared ambition of a transformation of the health, wellbeing and experience of people living with dementia, and Carers in Greater Manchester (GM), together making GM the best place to live with dementia.

Key messages include:

- Work and support localities with the ambition to develop and expand Dementia Connect.

- Make use of the GM data systems and capability to generate real world evidence of post diagnostic care.

- Develop and build on Dementia United’s portfolio of work and all the key focus areas.

- Align to all themes of the GM Health and Social Care Partnership Transformation Plan.

- Support the development of new and wider partnerships enabling the gathering of more information about the impact of dementia support on the lives of people affected by dementia.

- Create a collaborative space allowing for innovation, a testing and learning culture, and reflection on what has previously worked for the partners to provide a variety of propositions, enabling the empowerment of people living with dementia.

- Agree measures for all shared areas of work, particularly around the standardisation in quality of care provision and increasing independence for people living with dementia and their carers.

- Optimise all opportunities for greater engagement with research, including Join Dementia Research.

Dementia United will work across all ten localities and include stakeholders from NHS, local authorities, police, transport, housing, social care, the VCSE sector etc. to identify prioritisation criteria for the collaboration work based on GM population needs. They will ensure that they disseminate and encourage implementation of innovative scalable opportunities which are identified as part of the collaboration, whilst committing to adopting a whole system value-based approach rather than a cost minimisation approach ensuring the true value of innovation is appropriately calculated and measured.
Alzheimer’s Society will embrace the Dementia United vision and values set out in the GM H&SC Partnership Transformation Plan, attending all Dementia United governance board meetings and contributing to the delivery of dementia related health and wellbeing improvements for the people of GM.

PURPOSE OF REPORT:

The partnership agreement sets out the scope of collaboration, along with the key objectives and principles of the collaboration. The respective roles and responsibilities of the partners in relation to the collaboration.

RECOMMENDATIONS:

The Health and Care Board is asked to:

- note the content of this partnership agreement; and
- endorse the direction of travel.

CONTACT OFFICERS:

Zoe Aldcroft – Programme Manager
Zoe.aldcroft@nhs.net
Partnership Agreement

Between

Dementia United, The Greater Manchester Health and Social Care Partnership

And

Alzheimer’s Society

PARTNERS

(1) Alzheimer’s Society, company number 2115499, charity number 296645 of 43-44 Crutched Friars, London, EC3N 2AE (the ‘Society’)

(2) Dementia United of Greater Manchester Health & Social Care Partnership 4th Floor, 3 Piccadilly Place, Manchester, M1 3BN (‘Dementia United’)

1. Background

1.1 The Partners to this Partnership Agreement wish to enter into a collaboration to provide improved benefits and outcomes for people living with dementia in Greater Manchester (‘Collaboration’) (including, without limitation, by working towards the development and expansion of Dementia Connect and Dementia United’s agreed portfolio of work).

1.2 This Partnership Agreement sets out:

(a) the scope of the Collaboration, along with the key objectives and principles of the Collaboration;

(b) the respective roles and responsibilities of the Partners in relation to the Collaboration.

1.3 The Partners agree that this Partnership Agreement does not limit the scope for potential joint work and each Partner will seek to explore other collaborations between the Partners, locally, nationally or internationally.

2. Definitions

The following terms have the following meanings in this Partnership Agreement:
2.1 ‘Collaboration’ means the collaboration defined in clause 1 (Background) to this Partnership Agreement which is further described in the Schedule;

2.2 ‘Intellectual Property Rights’ include but are not limited to: (a) copyright, rights related to or affording protection similar to copyright, rights in databases, patents and rights in inventions, trademarks, rights in internet domain names and website addresses and other rights in trade names, designs, know-how, trade secrets and other rights in confidential information; (b) applications for registration, and the right to apply for registration, for any of the rights listed at (a) that are capable of being registered in any country or jurisdiction; and (c) all other rights having equivalent or similar effect in any country or jurisdiction;

2.3 ‘Dementia Connect’ is the Society’s multi-channel information, advice and support service model which aims to give people affected by dementia access to advice, support and self-management services;

2.4 ‘Data Protection Laws’ any legislation relating to the processing, privacy and use of Personal Data including, without limitation, the Data Protection Act 2018, the EU General Data Protection Regulation 2016/679 and any equivalent and applicable national legislation;

2.5 ‘GM’ means Greater Manchester;

2.6 ‘Golden Threads’ good practice that weaves throughout Dementia United’s work and ensures that it’s supported with evidence and by experience;

2.7 ‘Key Focus Areas’ focused work of Dementia United that can make an important difference to the lives of people living with dementia and those who care for them;

2.8 ‘Managers’ the managers of each party as specified in Clause 4.5;

2.9 ‘Partners’ collectively means the Society and Dementia United, each of which is further described in Appendix 1;

2.10 ‘Principles’ as detailed in Clause 3;

2.11 ‘Personal Data’ as defined in the Data Protection Laws;

2.12 ‘Process’ as defined in the Data Protection Laws; and
3. **Ways of working – Principles of collaboration**

The Partners agree to adopt the following principles in their Collaboration:

(a) **act cooperatively**: share information, experience, materials and skills to learn from each other and develop effective working practices, work collaboratively to identify solutions, eliminate duplication of effort, mitigate risk and reduce cost. The Partners agree that any cooperation under this Partnership Agreement including without limitation sharing of any information or any collaborative working shall only be to the extent that is reasonably necessary for the Collaboration and subject to the terms of this Partnership Agreement;

(b) **be accountable**: take on, manage and account to each other for performance of the respective roles and responsibilities set out in this Partnership Agreement;

(c) **be open**: communicate openly about major concerns, issues or opportunities relating to the Collaboration;

(d) **be trustworthy**: the Partners have a stake in striving for the best outcomes for people living with dementia in GM;

(e) **be respectful**: respect each other’s strengths and expertise as well as competing demands and find the common ground;

(f) **be innovative**: an opportunity to challenge convention and trail blaze new ways of working that will be a test bed for the UK and beyond. To drive innovation into practice whilst generating evidence and opportunities to support future developments and improvements for people living with dementia in GM, nationally and internationally;

(g) **hold a shared commitment**: commitment to genuine collaboration and being ‘in the work’ together;

(h) **adhere to statutory requirements and best practice**: comply with all applicable laws and standards, including but not limited to Data Protection Laws, modern slavery, and anti-bribery legislation;
(i) **act in a timely manner**: recognise any time critical nature of activities associated with the Collaboration and respond as soon as reasonably practicable to requests for support;

(j) **deploy appropriate resources**: ensure sufficient and appropriately qualified resources are available and authorised to fulfil the responsibilities set out in this Partnership Agreement; and

(k) **act in good faith**: to support success of the Collaboration and compliance with these Principles.

4. **Roles and responsibilities**

4.1 The Partners shall undertake the roles and responsibilities set out in the Schedule.

4.2 The following are the named contacts for each party:

   (a) the contact for the Society in relation to this Partnership Agreement, and who has authority to act on behalf of the Society, is: Jo Vavasour, Head of External Partnerships and Development, 07484924574, jo.vavasour@alzheimers.org.uk; and

   (b) the contact for Dementia United in relation to this Partnership Agreement, and who has authority to act on behalf of Dementia United is: Zoe Aldcroft, Programme Manager (Dementia United), 07976660663, zoe.alcroft@nhs.net.

4.3 Both contacts listed above agree to communicate regularly during the term of this Partnership Agreement.

4.4 If either party has any issues, concerns or complaints about the Collaboration, or any matter in this Partnership Agreement, that party, through its contact detailed in Clause 4.2 shall notify the other party and the Partners shall then seek to resolve the issue by a process of consultation.

4.5 If the issue cannot be resolved within a reasonable period of time by the contacts detailed in Clause 4.2 (being no more than 14 working days), the matter shall be escalated to the named Manager of either party, namely:
4.6 The Managers shall then decide on the appropriate course of action to take.

5. **Data protection and confidentiality**

5.1 Each party agrees that:

   (a) subject to Clause 5.1(b), it will not Process Personal Data for the purposes of this Partnership Agreement or the Collaboration;

   (b) if a party does Process Personal Data for the purposes of this Partnership Agreement or the Collaboration, it will amend this Partnership Agreement in accordance with Clause 9 to the extent necessary to allow for such Processing; and

   (c) at all times during the term of this Partnership Agreement, it will comply with the Data Protection Laws.

5.2 Each party undertakes that it shall not at any time disclose to any person any confidential information concerning the business, affairs, customers, clients or suppliers of the other party except as permitted by Clause 5.3.

5.3 Each party may disclose the other party’s confidential information:

   (a) to its employees, officers, representatives or advisers who need to know such information for the purposes of the Collaboration and only in accordance with this Partnership Agreement. Each party shall ensure that its employees, officers, representatives or advisers to whom it discloses the other party’s confidential information comply with this Clause 5.3; and

   (b) as may be required by law, court order or any governmental or regulatory authority.

5.4 No party shall use the other party’s confidential information for any purpose other than the Collaboration.
5.5 For the avoidance of doubt, information is not confidential information for the purposes of this Clause 5 if:

(a) it is already in the public domain;

(b) it was, is, or becomes available to the receiving party on a non-confidential basis from a person who is not bound by any confidentiality obligations with the disclosing party;

(c) the Partners agree in writing that the information is not confidential; or

(d) it is developed by or for the receiving party independently of the information disclosed to it by the disclosing party.

6. **Intellectual property**

6.1 The Society shall at all times own all Intellectual Property Rights in any logos, marks, pictures, documentation, information, data and databases that (i) it held prior to the date of this Partnership Agreement, (ii) it solely develops during the term of the Partnership Agreement.

6.2 Dementia United shall at all times own all Intellectual Property Rights in any logos, marks, pictures, documentation, information, data and databases that (i) it held prior to the date of this Partnership Agreement, and (ii) it solely develops during the terms of the Partnership Agreement.

6.3 The Partners agree that no Intellectual Property Rights will be developed by them for the purposes of the Collaboration.

7. **Inadequacy of damages**

Without prejudice to any other rights or remedies that either party may have, each party acknowledges and agrees that damages alone would not be an adequate remedy for any breach of Clause 5 and 6 by the other party. Accordingly, the non-defaulting party shall be entitled to the remedies of injunction, specific performance or other equitable relief for any threatened or actual breach of Clauses 5 and 6.

8. **Term and termination**

8.1 This Partnership Agreement shall commence on the date of signature of both Partners and shall continue until 30 March 2021 unless terminated earlier by either party in accordance with Clause 8.2.
8.2 Either party may terminate this Partnership Agreement by giving at least one month's notice in writing to the other party at any time.

8.3 On request at any time, and in the event of termination or expiry of this Partnership Agreement for any reason, each party will return the other the logos, marks, pictures, documentation, information, data and databases owned by the other party.

8.4 In the event of termination or expiry of this Partnership Agreement, the following clauses shall survive: 5, 6, 7, 10, 11, 12 and 13.

9. Variation

This Partnership Agreement, including the Schedule, may only be varied by the written agreement of both Partners.

10. Charges and liabilities

10.1 The Partners shall each bear their own costs and expenses incurred in complying with their obligations under this Partnership Agreement.

10.2 Both Partners shall remain liable for any losses or liabilities incurred due to their own or their employees' actions and neither party intends that the other party shall be liable for any loss it suffers as a result of this Partnership Agreement.

10.3 No payments will be made by any Partner under this agreement. There are commitments of investment, but these will be governed by separate agreements.

11. Status

11.1 With the exception of Clauses 5, 6, 7, 8, 9, 10, 11, 12, and 13, this Partnership Agreement is not legally binding.

11.2 Nothing in this Partnership Agreement is intended to, or shall be deemed to, establish any partnership or joint venture between the Partners, constitute either party as the agent of the other party, nor authorise either of the Partners to make or enter into any commitments for or on behalf of the other party.
12. **Governing law and jurisdiction**

   This Partnership Agreement shall be governed by and construed in accordance with English law and each party agrees to submit to the exclusive jurisdiction of the courts of England and Wales.

13. **Compliance with laws**

   Each party shall comply with all applicable laws, statutes, regulations and codes from time to time in force including but not limited to the Data Protection Laws, the Bribery Act 2010 and the Modern Slavery Act 2015.
Schedule

1. **Scope of the collaboration**

   1.1 The Partners agree to form an alliance of the willing to work on programmes of work which aim to enhance dementia health and wellbeing in GM, and benefit people living with dementia and their carers in all 10 boroughs of GM.

   1.2 Through this Collaboration the Partners aim to achieve the shared ambition of a transformation of the health, wellbeing and experience of people affected by dementia in GM and together the Partners will make GM the best place to live with dementia.

   1.3 The programmes of work will:

   (a) make best use of GM data systems and capability (including, without limitation, to generate real world evidence for post diagnostic care);

   (b) aim to support localities with the ambition to develop and expand Dementia Connect;

   (c) aim to develop and build on Dementia United’s portfolio of work;

   (d) be aligned to the themes of the Greater Manchester Health and Social Care Partnership transformation plan.

   1.4 The themes of the Greater Manchester Health and Social Care Partnership transformation plan include:

   (e) Radically upgrade population health prevention;

   (f) Transform community-based care and support;

   (g) Standardise acute hospital care;

   (h) Standardise clinical support and corporate functions; and

   (i) Enable better care.

   1.5 This Collaboration will also offer the opportunity to develop new and wider partnerships between the Partners and to gather more information about the impact of dementia support on the lives of people living with dementia in the community.
2. **Objectives of the Collaboration**

2.1 The key objective of the Collaboration to achieve significant change to the lives of people living with dementia in GM at scale and through system change. Together the Partners aim to transform the health, wellbeing and experience of people affected by dementia in GM to make it the best place to live if you have dementia.

2.2 The Collaboration will also provide an opportunity for the Partners to:

(a) Reflect on what has worked in the relationship between the Partners since 2016 and build on this.

(b) Create space to listen, look at and do things differently, allowing innovation and a test and learn culture which provides opportunities and different propositions to enable healthier, more resilient and empowered people living with dementia to take charge of their own well-being.

(c) Agree appropriate shared measures for all joint areas of work, which will focus on decreasing the variation in quality and access of services across GM and increase the independence of people living with dementia and those who care for them.

(d) Have a joined-up conversation supporting the 30,000+ people living with dementia in GM to live well.

(e) Demonstrate impact across Dementia United’s Key Focus Areas and Golden threads and Dementia Connect.

(f) Enable and encourage greater engagement with Join Dementia Research and increase access to research and innovation opportunities across GM.

2. **The role and responsibilities**

2.1 Dementia United will:

(a) Work across 10 localities - partnerships and stakeholders are varied and wide including colleagues from the NHS, Local Authority, Police, Transport, Housing, Population Health, Social Care and the Voluntary, Community and Social Enterprise (VCSE) sector.
(b) Commit to adopting a whole system value-based approach rather than a perceived cost-minimisation approach, so that the value of innovation to people and to the entire Health and Social Care system is appropriately calculated and measured;

(c) Identify prioritisation criteria based on GM population needs, to ensure the efforts of the Partners to this Partnership Agreement is appropriately directed; and

(d) Ensure that when dementia specific innovative, cost-effective, scalable opportunities are identified and evidenced, dissemination is promoted, and implementation is encouraged throughout GM.

2.2 The Society will:

(a) Embrace the Dementia United vision, the Greater Manchester Health and Social Care Partnership transformation plan, the values set out in that plan, and the principles of the Collaboration set out in this Partnership Agreement; and

(b) Contribute to the delivery of health and wellbeing improvements in people living with dementia in GM and their carers.

(c) Attend all agreed Dementia United governance board meetings. The lead on this from the Society will be Sue Clarke, but if she is unavailable a suitable deputy will attend in her place.

2.3 Both Partners will meet at least once per quarter to review the progress of the Collaboration and ensure the Partners remain on track to achieve the objectives of this Collaboration as described in this Schedule. These meetings will be held face-to-face in a mutually convenient location or by telephone if required. The Society will be responsible for arranging these meetings on behalf of the Partners. In the event that the contacts specified in Clause 4.2 are unavailable a suitably knowledgeable deputy may attend in their place.
We confirm our agreement to the above

SIGNATURE: ..................................................................................................................

PRINT NAME: .................................................................................................................

TITLE: ................................................................................................................................

DATE: ................................................................................................................................

for and on behalf of ALZHEIMER’S SOCIETY

SIGNATURE: ..................................................................................................................

PRINT NAME: ..................................................................................................................

TITLE: ................................................................................................................................

DATE: ................................................................................................................................

for and on behalf of DEMENTIA UNITED
Appendix 1 Partners’ details

The Society

(a) The Society is the UK’s leading dementia support and research charity.

(b) The Society’s mission is to transform the landscape of dementia forever. To achieve this, as well as delivering services directly to people living with dementia, the Society works to shape society through partnerships, influencing and social action. The Society also funds cutting-edge research to improve dementia care, bringing everyone closer to knowing how to prevent, treat and cure dementia. The Society enables more people affected by dementia to go on living life to the full, while also working towards a cure.

(c) The Society’s objectives are split into three strands as part of its ambitious five-year strategy, The New Deal on Dementia (2017-2022):

(1) Support: Delivering the Society’s new service Dementia Connect, which will revolutionise the dementia care pathway by offering personalised, joined-up and ongoing support. Creating partnerships with corporate, community and voluntary organisations to extend the reach of the Society’s one-to-one services, and expand the number of local group services the Society delivers.

(2) Society: Inspiring more individuals and communities to become dementia friendly. Calling on the Department of Health and Social Care and NHS England to ‘Fix Dementia Care’ by tackling the social care crisis and giving people with dementia a fair deal. Campaigning nationally and locally to keep dementia at the top of the agenda in Government.

(3) Research: Investing more money than ever in research into the cause, care, prevention and treatment of dementia. Supporting drug re-purposing studies designed to make effective treatments available to people more quickly. Establishing research ‘Centres of Excellence’ to advance understanding of good practice in dementia care, and translate
this into frontline practice. Collaborating with the Medical Research Council and Alzheimer’s Research UK to fund the UK’s first ever Dementia Research Institute, which brings together 700 world-leading scientists to catalyse progress in dementia research.

The Society sees alignment with Dementia United in their priority to deliver their new service model, Dementia Connect. Through the engagement, promotion and encouragement of Dementia Connect to all potential partners, expanding the reach of support across Greater Manchester

**Dementia United**

(a) Dementia has been a priority for GM since Devolution in 2016. This enabled GM to approach dementia in a more joined up way bringing together people affected by dementia, career, professionals and organisations from both within the NHS and outside it. The commitment was reflected in the funding and development of Dementia United – GM’s strategy and associated portfolio of work for dementia which led to agreement of the GM dementia standards and the establishment of locality profiles. These give GM a means of comparing and benchmarking current services and outcomes whilst highlighting challenges and opportunities or making improvements.

(b) GM aspires to be the best place to live with dementia.

(c) The aims are aspirational, and can be reflected across other condition areas, although Dementia United sees itself at the forefront of this work.

(d) Dementia United aims to:

- Improve the lived experience for people with dementia and those who care for them
- Increase independence by reducing dependence on health and social care
- Decrease variation in access to and quality of services for people with dementia and those who care for them
(e) Dementia United’s strategy is working towards these aims through a set of Key Focus Areas:

(f) By March 2024 GM aims to be able to show improvements against each of the Dementia United’s standards alongside the aspirations of GM’s Mayor Andy Burnham to make GM the most accessible city-region in the UK with an ambition of making GM Age-Friendly, Autism-Friendly and Dementia-Friendly.

(g) Learning from the voice of those with lived experience of dementia (people with dementia and those who care for them) is at the heart of who Dementia United are, and will continue to be, an integral part of Dementia United’s work through the Dementia Carers Expert Reference Group and People Living with Dementia Network (name subject to change) which this Collaboration will be able to support.
In support of the above key focus areas Dementia United see alignment with the Society in the following ways:

- Sharing up to date research and collaboration in relation to the gold standard of care & support which can be expected by those affected by dementia (post-diagnostic support).

- Sharing expertise and collaborating on Under Served Populations working group, ensuring both DU and the Society are working from the same point of view about the current standard and distribution of provision across GM.

- Supporting the development of the lived experience network.

- Collaborating with the Society Knowledge teams to ensure most efficient use of resources for Dementia United to develop young onset and rarer forms of dementia guidelines.

- Supporting and contributing to the End of Life care task and finish groups, ensuring the sharing of research and knowledge.