

The GM Young Person's Guarantee

GM Local Enterprise Partnership Board
13th October 2020

taskforce@greatermanchester-ca.gov.uk

**GREATER
MANCHESTER**
DOING THINGS DIFFERENTLY FOR OUR YOUNG PEOPLE

Key themes and issues – what young people have told us...

On 25th June we carried out our first consultation event with young people to collect their views about the pandemic and how a Guarantee could support their futures. Prior to the event, young people were asked the following three questions:

Which of these is most important to you right now?

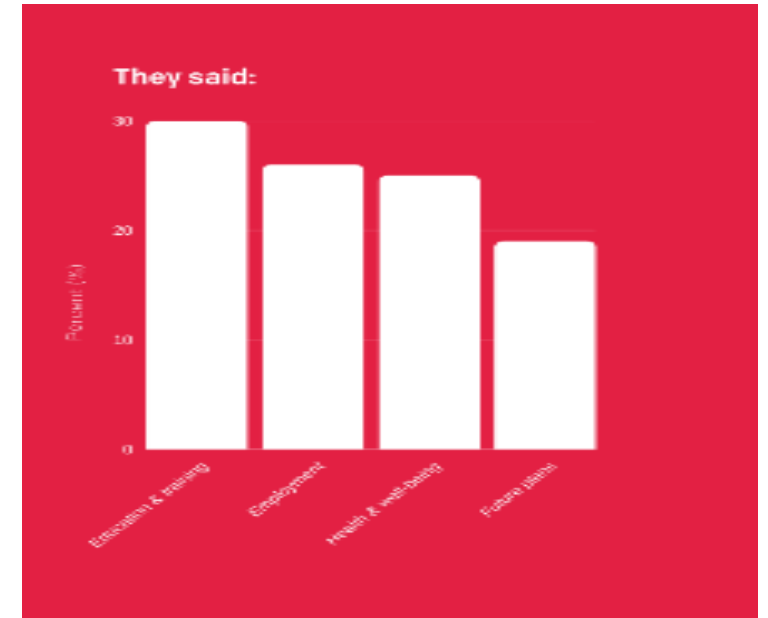
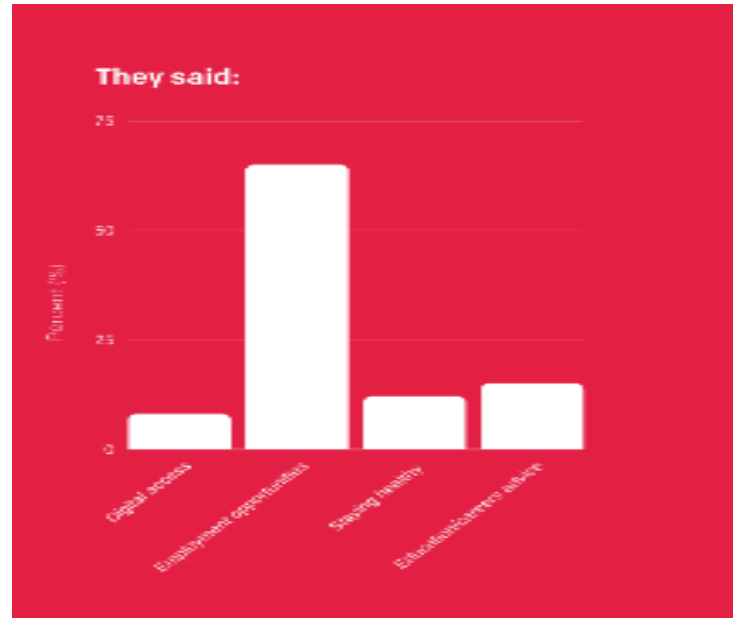
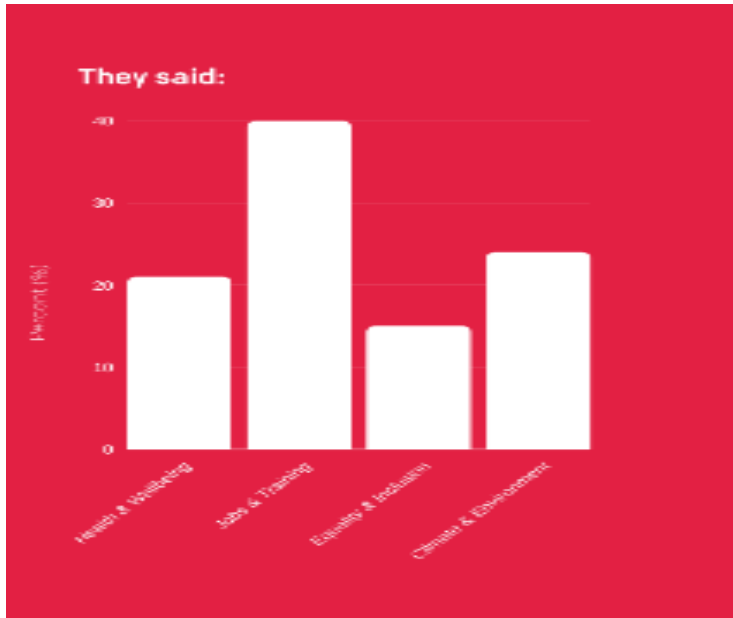
- Health & Wellbeing – 21%
- Jobs & Training – 40%
- Equality & Inclusion – 15%
- Climate & Environment – 24%

What do you most need support with right now?

- Digital Access – 8%
- Employment Opportunities – 65%
- Staying Healthy – 12%
- Education / Careers Advice – 15%

What has the coronavirus pandemic affected the most?

- Education & Training – 30%
- Employment – 26%
- Health & Wellbeing – 25%
- Future Plans – 19%



What GM's young people have said the Guarantee should do...

Keeping Connected

- Secure **better internet access** for digitally disadvantaged young people
- Increase the availability of **free and/or subsidised public transport**, particularly for those young people continuing to remain in education and training over the next 12 months
- Ensure young people's **use of public transport is safe and secure**
- Increase **alternative travel options** for young people (e.g. improved cycling schemes)
- Improve the level of support provided to young people who have **English as a second language or who are digitally excluded**

Staying Well

- Improve **access to mental health support** for young people who are not in education, employment or training (NEET)
- Improve the availability of **information about where to go if mental health support** is needed
- Increase the **availability of support for those young people impacted by redundancy and/or enforced career changes**
- Create more opportunities for young people to **carry out positive activities and social action**
- Improve the availability of information that **promotes participation and opportunities** to improve wellbeing and personal development
- Ensure **each learning environment is safe and secure** upon their return to school, college or university

Making Effective Transitions

- Ensure young people are **not disadvantaged by periods of missed education and/or exam results** not being what they expected
- Improve **access to professional careers advice**
- **Increase the availability of education and training opportunities** for those young people who are NEET and/or motivated to make a fresh start in learning
- The opportunity to **re-skill or re-train if made redundant or unable to find work**, through both FE and HE
- Increase the availability of **meaningful work experience** for those who can't find a job, have been unable to take up a placement because of COVID, or need an adapted work experience offer
- Increase access to **financial literacy and a life skills curriculum** in schools and colleges
- Make more support available to those young people interested in **self-employment and entrepreneurship**
- Increase the availability of **inspirational Leaders and Mentors** that better represent the diversity of our young people and their communities

Reducing Economic Inequalities

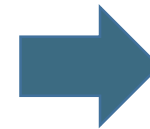
- Offer **more support to employers** to help encourage them to create more jobs and apprenticeships opportunities for young people
- Ensure the access given to new **employment opportunities and/or employability schemes is inclusive and equitable**, particularly for those with more needs and barriers (e.g. Care Leavers, LDD, autistic young people, young carers)
- Increase the level of support given to unemployed young people **to help to find a suitable job or an apprenticeship**
- Develop mechanisms that **increase job security**

Building a Young Person's Guarantee for Greater Manchester

We want to ensure the Guarantee supports a wide range of young people – aged 11-30 – who have different needs, or are facing different challenges and circumstances because of the pandemic

I am...

1. Returning to school or college in September
2. Looking for work or an apprenticeship
3. Recently unemployed or are at risk of redundancy
4. Unsure about their future career options
5. Interested in starting their own business
6. Wanting to make a positive contribution to their community or society
7. Wanting to learn new skills
8. Struggling with their mental health, physical health, or wellbeing
9. Disabled or have learning difficulties / complex needs
10. Digitally excluded
11. Feel disconnected or unrepresented



Creating the Youth Advisory Group

- 24 young people from across GM (at least two members from each area)
- Ages ranging from 11 to 30
- Responsible for shaping the Guarantee and helping to determine the work-plan
- Contributing to development and delivery – co-production, advocacy and challenge

Youth Advisory Group – an introduction to some of our members

"I am delighted to be a member of the GMCA Young Person's Guarantee. Youth Advisory Group and I am looking forward to working with and sharing my ideas with other young members of the Greater Manchester region to shape neighbourhoods that enhance young people's lives following the turmoil time of COVID19 for the young population."

Olivia



"I have truly been gifted a great opportunity to be part of the GM youth advisory group. I am very excited to be working with so many brilliant minds to ensure our post Covid 19 world is one that allows young people to thrive"

Faith



"I hope that in working with the Greater Manchester YAG, I can accurately represent the wishes and needs of disabled people across the region in what we expect from the response to COVID-19. It is important to me that we overcome this crisis together!"

Bobby



"I am very eager to begin my work with the Young Advisory Group and I am super honoured to be a part of the launching of the Young Person's Guarantee in conjunction with GMCA. I look forward to helping ensure the support and facilitation of young people's aspirations and futures regardless of background."

Arinola



Read about our other Youth Advisory Group members – and the work they are doing to support and shape the Young Person's Guarantee – by going to:

www.greatermanchester-ca.gov.uk/what-we-do/young-people/youth-task-force-and-young-persons-guarantee/youth-advisory-group/

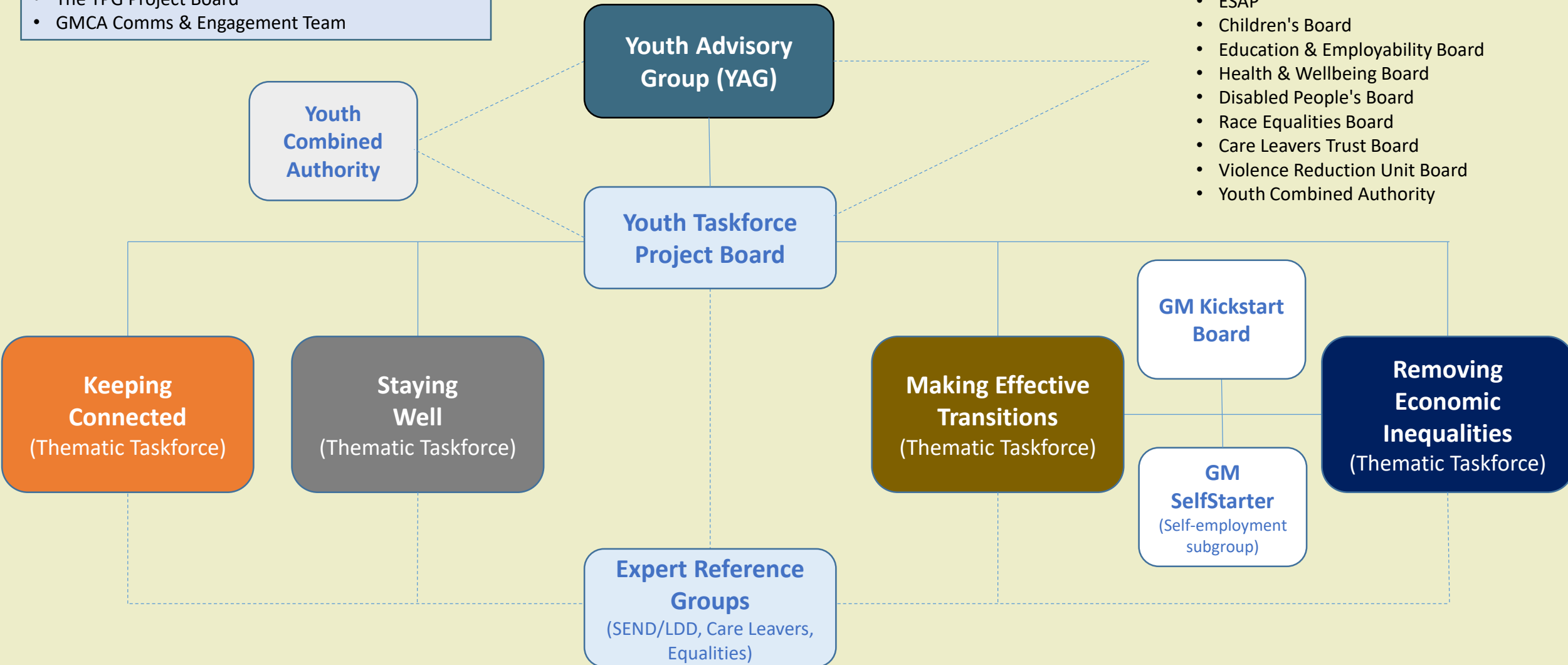
Creating a Thematic Taskforce Structure

Each Thematic Taskforce will be supported by:

- Youth Advisory Group members (Chairs)
- The YPG Project Board
- GMCA Comms & Engagement Team

Taskforce reports to:

- Mayor of GM / GMCA
- Reform Board
- ESAP
- Children's Board
- Education & Employability Board
- Health & Wellbeing Board
- Disabled People's Board
- Race Equalities Board
- Care Leavers Trust Board
- Violence Reduction Unit Board
- Youth Combined Authority



Delivery Phases

1

Commitments: Maximising the current offer in GM by raising awareness, engagement and impact through existing assets and tangible resources

2

Developments: Identifying and developing new programmes and initiatives that can be delivered to young people in the short to medium term

3

Recommendations: Identifying areas where further support and/or investment is needed to overcome structural and system barriers to achieving longer lasting outcomes for young people including co-design of new programmes

Phase 1: Maximising the current offer in GM through tangible commitments

Organisations and services from across Greater Manchester are already working hard to develop and respond to what young people have asked for.

Through the Guarantee, we want to encourage more organisations to commit their support to young people and raise awareness about the great work that is already happening to help young people progress and prosper across the city-region

**We have made a commitment
to support Greater
Manchester's Guarantee
for young people.**

#GMYPG

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Making a Commitment

You can find out how to make a commitment by going to our Commitment Webpage:

<https://www.greatermanchester-ca.gov.uk/what-we-do/young-people/youth-task-force-and-young-persons-guarantee/commitments/>

Phase 2: The role of the Thematic Taskforce Groups

- Four thematic Taskforce groups will be established to help drive forward activity recommended by the Youth Advisory Group – these activities will be associated to the themes and issues highlighted by young people (and partners and stakeholders) during the consultation phase
- Each Taskforce will contain partners and stakeholders that are responsible for progressing and/or contributing to the achievement of specific activities and outcomes contained with the Taskforce Delivery Plan
- The Taskforce groups will meet on a monthly basis – to review progress, ensure activities are delivering against what young people have said and identify areas of challenge and/or further development opportunities
- Each group will be co-chaired by Diane Modahl and different members of the Youth Advisory Group
- **The groups will contribute to the identification of asks, recommendations and legacy arrangements needed beyond November 2020**

Keeping Connected

Thursday 15th October
12.30pm – 2pm

Staying Well

Wednesday 14th October
11am – 12.30pm

Making Effective Transitions

Wednesday 14th October
1pm – 2.30pm

Removing Economic Inequalities

Wednesday 14th October
3pm – 4.30pm

Keeping Connected Taskforce

Taskforce Membership (provisional):

- **GMCA** – Engagement, Digital Inclusion, Adult Education Budget, Social Value Creative/Culture, GMACS
- **Transport for Greater Manchester**
- **Our Pass**
- **Jobcentre Plus** – Transport / Digital
- **GM Colleges Rep(s)** – Transport / ESOL
- **GMLPN**
- **The Prince’s Trust**
- **Local Authority Rep** – Digital Inclusion
- **SEND/Disabilities Transport Rep**
- **Cycling Lead**
- **Tech Rep(s)**
- **Housing Provider(s)**

Proposed Taskforce activities (by November 2020):

- ✓ **Increase the immediate availability and distribution of WiFi devices and connectivity** to digitally disadvantaged and marginalised groups of young people
- ✓ **Promote the digital/tech support offer for digitally excluded young people** more widely, using a wider range of “youth friendly” channels and non-digital formats
- ✓ Support the **design and development of a comprehensive digital inclusion programme for young people**, including more support for those who are NEET and/or out of scope from mainstream support
- ✓ Use the YPG’s communication channels to **raise awareness about existing travel support schemes for young people in GM** (e.g. Our Pass, discretionary travel offer) and work towards increase uptake and usage
- ✓ Explore (and implement) opportunities for **increasing the availability of free and/or discounted public transport for groups not eligible for support via existing GM transport initiatives**
- ✓ Explore the **creation of safe travel arrangements for young people with additional needs and/or exemptions**, in addition to **promoting young people’s safe use of public transport**
- ✓ Explore (and implement) opportunities for **increasing the availability and use of cycle schemes and/or by young people**
- ✓ Increase the availability of **translated learning materials and physical learning resources** for digitally disadvantaged and/or marginalised young people (e.g. ESOL learners)

Staying Well Taskforce

Taskforce Membership (provisional):

- **GMHSCP** – Mental Health, Wellbeing, Physical Health, I-Thrive, Engagement
- **GMCA** – Work & Health, Curriculum for Life, GMACS / Bridge GM, Culture, Communications
- **Jobcentre Plus** – Health / Youth Hubs
- **Local Authority Rep(s)** – Youth Services / Youth Employment
- **The Prince's Trust**
- **Youth Services Rep(s)**
- **Schools / Education Rep**
- **42nd Street**
- **VRU Education Lead**
- **GM Colleges Rep(s)**
- **Housing Provider(s)**

Proposed Taskforce activities (by November 2020):

- ✓ Develop a directory, and associated communications campaign, to **promote the benefits of young people taking part in positive engagement opportunities, volunteering and/or social action**
- ✓ Create a "youth friendly" communications campaign that **raises awareness about the digital mental health services that are available in GM** (e.g. Kooth, Shout), who they are for and how they can be accessed
- ✓ Increase awareness about the **safety measures being put into place by every school, college and university in GM to support the return of learners** – reflecting the changes in guidance and reflecting the new and emerging concerns of young people
- ✓ Further develop the **'Young Mental Health Champions' programme to help increase mental health awareness and self-advocacy** in GM's schools, colleges, Universities and within our local communities
- ✓ Design and implement a **"youth friendly" health and wellbeing support offer through GM's employment support programmes** (e.g. Kickstart, Working Well), with a particular emphasis on supporting young people with additional barriers and/or those who are dealing with redundancy
- ✓ **Embed sufficient mental health and wellbeing support into the new locality Youth Hubs**, including the provision I-Thrive into Hub networks and other youth service areas
- ✓ Carry out a **gaps analysis into the mental health support offer for young adults**, with a particular focus on increasing support for those not in scope for support from existing GM services (e.g. NEET).

Making Effective Transitions Taskforce

Taskforce Membership (provisional):

- **GMCA** – Careers & Participation, Curriculum for Life, GMACS, Bridge GM, Digital Skills, Adult Education Budget, Criminal Justice, Comms & Engagement
- **Youth Employment UK**
- **National Careers Service**
- **The Growth Company** – NEET / Employment Services Rep
- **Careers Service Rep(s)**
- **The Prince's Trust**
- **GMLPN**
- **GM Colleges**
- **Schools Rep(s)**
- **Business / Employer Rep(s)** – LEP

Proposed Taskforce activities (by November 2020):

- ✓ Develop and publish a 'call to action' that **encourages influential individuals and role models (e.g. alumni) to become Ambassadors for the Young Person's Guarantee** - promoting key messages and influential stories for young people via key "youth friendly" communication channels and networks
- ✓ Further develop and promote the use of GMACS, including the chat function, to **support and signpost young people towards appropriate careers advice and guidance**
- ✓ Work with the Guidance community in GM to **develop a collective commitment for young people, including guaranteed access points and a minimum service offer for all ages**
- ✓ Design and commission a **skills development offer that supports young people preparing for the Kickstart programme or other employability initiatives**, with a particular focus on priority employment sectors and young people facing additional challenges/barriers.
- ✓ Introduce a broader range of digital skills programmes – at intermediate and higher levels – for young people who are unemployed and/or seeking to develop their digital skills
- ✓ Develop and publish a 'call to action' for employers to engage in the delivery of virtual work-shadowing opportunities through Meet Your Future
- ✓ Further develop the GM Curriculum for Life project offer, including the promotion financial literacy resources
- ✓ Contribute to the development of a self-employment offer for young people interested in establishing their own business ("GM SelfStarter")

Reducing Economic Inequalities Taskforce

Taskforce Membership (provisional):

- **GMCA** – Youth Employment / Kickstart, Bridge GM, GMACS, Supported Employment, Apprenticeships, Skills Intelligence
- **Business Rep(s)** - NWBLT / LEP / GM Chamber of Commerce
- **Public Sector HR Lead(s)**
- **Good Employment Charter**
- **Youth Employment UK**
- **LA Youth Employment Rep(s)**
- **JCP** – Youth Hubs / Kickstart
- **The Prince's Trust**
- **GMCVO**
- **Disabled People's Panel Rep**
- **Care Leavers Guarantee Rep**

Proposed Taskforce activities (by November 2020):

- ✓ Design and deliver a **comprehensive campaign that encourages businesses to create and develop more opportunities for young people** (e.g. jobs, apprenticeships, paid/voluntary work placements and work-shadowing opportunities), with concise information about the support on offer to employers to help them engage
- ✓ Promote the use of the **Apprenticeship Levy Matchmaking Service and other apprenticeship support** to businesses as part of the YPG's business engagement campaign
- ✓ Contribute to the **design and development of the Kickstart programme in GM**, ensuring opportunities and support can be offered to a wide range young people, including those who are long-term unemployed and/or have additional needs and barriers
- ✓ Work with public and private sector partners to **build exemplar employment and apprenticeship opportunities for vulnerable and marginalised groups of young people** (e.g. Care Leavers, young people with learning difficulties / autism)
- ✓ Make more support available to those (e.g. incentives, top-up payments) **young people facing financial barriers to work**
- ✓ **Improve the level of information provided to young people about vacancies and the current employment support offer in GM**, via existing online platforms and services (e.g. GMACS, EmployGM, GreaterJobs and the DWP Youth Hubs)

What will the impact of each Taskforce be?

By November 2020, we expect the Young Person's Guarantee to have contributed to the following outcomes:

Keeping Connected

- ✓ Fewer young people feel digitally excluded
- ✓ More young people feel safe and secure using public and/or alternative transport methods
- ✓ More young people have access to support that helps them to travel and access opportunities in GM

Staying Well

- ✓ More opportunities have been made available for young people to positively contribute to society and/or their local community
- ✓ More young people know where to access support for their mental health, physical health and wellbeing

Making Effective Transitions

- ✓ More young people are able to make well-informed choices about their next steps and/or future careers
- ✓ More young people feel better prepared for work and adult life
- ✓ More young people have access to pathways back into education, training and employment for all young people who are unemployed
- ✓ Young people have access to support if they are interested in becoming self-employed

Reducing Economic Inequalities

- ✓ Employers have the confidence and support to recruit young people into quality jobs and apprenticeships
- ✓ More employers are offering workplace experiences to young people through schools and colleges
- ✓ More disadvantaged young people are benefiting from the availability of paid employment opportunities and apprenticeships

Questions

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