

Waste and Recycling Committee

Date: 18 January 2023

Subject: Sustainable Consumption and Production Update

Report of: Sarah Mellor, Head of Sustainable Consumption and Production

Purpose of Report

The purpose of the report is to update Members on the progress of setting the Sustainable Consumption and Production (SCP) Challenge Group's work programme and endorse the focus of resources for the SCP Team for the forthcoming year.

Recommendations:

Members of the Committee are recommended to:

- 1. Note the progress in setting the work programme for the SCP Challenge Group; and
- 2. Endorse the focus of resources within the SCP Team.

Contact Officers

Sarah Mellor, Head of Sustainable Consumption and Production, Environment Team. sarah.mellor@greatermanchester-ca.gov.uk

Equalities Impact, Carbon and Sustainability Assessment:

Impacts Questionnaire							
Impact Indicator	Result	Justification/Mitigation					
Equality and Inclusion	G	The Plan looks to raise awareness through community engagement and involvement					
Health							
Resilience and Adaptation							
Housing							
Economy	G	Moving to a circular economy can have a positive social, economic and environmental effect on the conurbation By creating a circular economy it should identify gaps and skills and stimulate economic growth in those areas Innovation is key to developing solutions and end markets for difficult materials Inward investment could potentially through innovation					
Mobility and Connectivity							
Carbon, Nature and Environment	G	The SCP Plan looks to reduce carbon emission through its 4 key priority areas					
Consumption and Production	G	The SCP Plan focuses on key priority areas, as set out in the report, to reduce the level of waste produced A number of projects are currently in place to look at minimising construction waste Managing waste sustainability as possible is a key priority within the plan Moving to a circular economy is a priority within the SCP Plan PlasticFreeGM continues to be a priority within the SCP work pogramme					
Contribution to achieving the GM Carbon Neutral 2038 target		The SCP Plan and work programme are a critical element to the delivery on GM achieving Carbon Neutral by 2038. As SCP covers a wide range of areas, ensuring that the work programme is sufficiently resourced would improve the contribution to delivery of the overall plan.					
Further Assessment(s):		N/A					
Positive impacts overall, whether long or short term.		Mix of positive and negative impacts. Trade- offs to consider. Mostly negative, with at least one positive aspect. Trade-offs to consider. Negative impacts overall.					

Risk Management

The risks associated with delivering the SCP Plan are set out within the Environment Directorates Risk Register. Main risks focus on lack of resources and identifying relevant funding streams.

Legal Considerations

There are no legal considerations.

Financial Consequences - Revenue

The SCP Plan will require funding to deliver certain elements of the plan such as trialling pilots, creating circular economy models, resource mapping and behaviour insights as well as developing the Greater Manchester Zero Waste Strategy. Whilst certain funds have been allocated within the Environment Teams budget, it is acknowledged that other funding streams will need to be identified to deliver objectives within the Plan.

Financial Consequences - Capital

No capital requirements have currently been identified.

Number of attachments to the report:

1 – Appendix A SCP Governance and Challenge Group, Terms of Reference

Background Papers

None

No

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency? N/A

1. Introduction/Background

This report provides a brief background to the SCP Governance and Challenge Group (please see the Terms of Reference at Appendix A) and sets out the involvement of the SCP Challenge Group and SOG meeting in the process for setting work programme.

2. Emerging Areas of Focus for Delivering the SCP Plan

Since the last Committee meeting, both the SCP Challenge Group and the Waste Strategic Officers Group have met to discuss the main areas of focus to start delivering the recommendations within the SCP Plan.

2.1 SCP Challenge Group

On 3 November 22 the SCP Challenge Group met to discuss the main areas of work they felt that they could collaborate on to have the biggest impact in delivering the objectives of the SCP Plan. To help focus the Group, polls were completed and then discussions took place on what could be achieved. Set out below are the results of those polls.

2.2 Circular Economy

- 1. Sustainable Procurement 67%
- 2. Resource/Consumption mapping 60%
- 3. Sustainable product design 47%
- 4. Research & Innovation 47%
- 5. Resource Efficiency 40%
- 6. Data Gathering 20%

2.3 Managing Waste

- 1. Pilots to increase capture of materials & waste reduction: 67%
- 2. Behaviour Change/Insights: 50%
- 3. Household Waste reduction: 33%
- 4. Research & Innovation: 25%
- 5. Increasing quality & quantity: 25%
- 6. Promoting CE Business Models: 25%
- 7. Waste data mapping: 25%

2.4 Reducing Food Waste

1. Reduce waste through food distribution: 69%

2. Food Procurement/Social Value: 62%

3. Feasibility of Commercial Food Waste Services: 54%

4. Food reduction/recycling campaigns: 31%

2.5 Sustainable Lifestyles

1. Research/Behaviour insights: 55%

2. Campaigns: 55%

2.6 Strategic Officers Group (SOG)

The results of SCP Challenge Group were shared and discussed with SOG, and from their perspective, the Group felt that the best areas for the team to focus on were:

- 1. Development of the Greater Manchester Zero Waste Strategy. As part of this workstream they also identified:
 - Lobbying Government on the implications of England's Resource and Waste Strategy;
- 2. Reviewing best practice; and
- 3. Research and innovation (including sourcing funding to run pilots).

2.7 Other Commitments of the SCP Team

Along with the delivery of the SCP Plan, the SCP team is also responsible for the delivery of the Mayor's annual Green Summit, which takes place in October each year and has over 1500 attendees. This year will be particularly resource intensive as we have the added complexity of planning a schedule of listening events prior to summit, which will not only feed into the workshops/sessions being held at the summit this year, but also help with the formulation of the new 5-year Environment Plan, which needs to be drafted by March 2024. To help deliver the listening events and Green Summit, we have additional resources (1.1FTE) in addition to the core SCP team (1.8FTE) along with colleagues within the Environment Team, Communications Team and wider GMCA family.

The SCP Team also has the responsibility of performance monitoring for reports which go through Green Cities governance meetings.

3. Work Steams & Working Groups Including Deliverables

With a number of priorities identified within both of the meetings and the limited resources within the SCP Team (1.8FTE), focusing on areas to gain the most impact and collaborating with stakeholders is key to delivering the SCP Plan.

The chart below sets out the proposed new governance structure of the SCP Group, with 2 main task & finish groups and a number of sub-groups which will collaborate on delivering the SCP Plan.

Sustainable Consumption and Production Challenge Group Circular Economy/Resource Sustainable Lifestyles 2 Efficiency/Waste Management Circular Economy Hub Behavioural Change Sector Resource Mapping Research Resource Efficiency Insight to Consumer Programme Behaviour post-Covid Promotion of CE Personas within GM Models/Case Studies Promote/Support Innovation Sustainable Waste Management (commercial) Sub-Groups Sustainable Food Solutions Textiles Roadmap to CE Campaigns (Lead by R4GM/Communications Procurement Challenge Group) Social Value Small changes make a Mapping of Scope 3 difference emissions

Policy/Financial model

Procurement/Carbon

Maximise local levers

Green

development to encourage

Reduce, Reuse &

Waste Prevention

composting

Promotion of home

Recycle Food Waste

3.1 Next Steps for Current Key Deliverables

The next step for the Challenge Group, at their next meeting in February 23, will be agreeing the key areas of focus for the next 12 months, agree the sub-groups and to set key deliverables and timescales to monitor their performance against the objectives within the SCP Plan. However, there are a number of work streams which have already commenced.

The table below sets out these work streams, the lead organisation, the deliverables and timescales.

T&F Group	Workstream	Lead	Deliverables	Timeline
CE/W	Roadmap to CE: Textiles	MMU	Funding bid drafted for Feasibility Study	March 2023
CE/W	Local Levers	GMCA	To reduce emissions through policy	On-going
CE/W	Procurement	GMCA	Profile of Scope 3 emissions	March 2023
CE/W	Research	MMU/MoU/ Salford Uni	To pilot solutions for low grade plastics (3d printing/one bin to rule them all/ CE in construction)	On-going
CE/W	Promote CE Business models	Growth Company	To deliver CE workshops to SMEs	On-going
CE/W	Lobbying	GMCA	Produce a list of key lobbying asks for Government	Completed initial asks/to be reviewed regularly
SL	Behaviour Insights	GMCA	Research/Gap analysis of GM current insights	December 2022
SL	Behaviour Insights	GMCA/TfGM	Commission Phase 1 of behaviour insights (segmentation)	Jan 2023
SL	Behaviour Insights	GMCA/TfGM	Scope out Phase 2 of behaviour insights programme for 2023/24	April 2023

4. Areas of Focus for the SCP Team

Reflecting on the limited resources of the SCP Team, the discussions with both the SCP Challenge Group and SOG, it is proposed for the work programme for the team will focus on the following areas:

- 1. Collaborating with the SCP challenge group to maximise impact in the delivering the SCP Plan;
- 2. Seek external funding, with stakeholders, to research and pilot innovation to 3 key areas; textiles, food and low grade plastics;
- 3. Commission work on scope 3 emissions to explore areas to reduce public sector emissions;
- 4. Upon clarity of England's Resource and Waste Strategy, start drafting the Greater Manchester Zero Waste Strategy, including reviewing best practice and lobby government where relevant;
- 5. Develop with TfGM, a behaviour insights programme, to enable policy development in key areas to drive change and reduce GM's carbon emissions; and
- 6. Deliver the Mayor's 2023 Green Summit and supporting listening events.