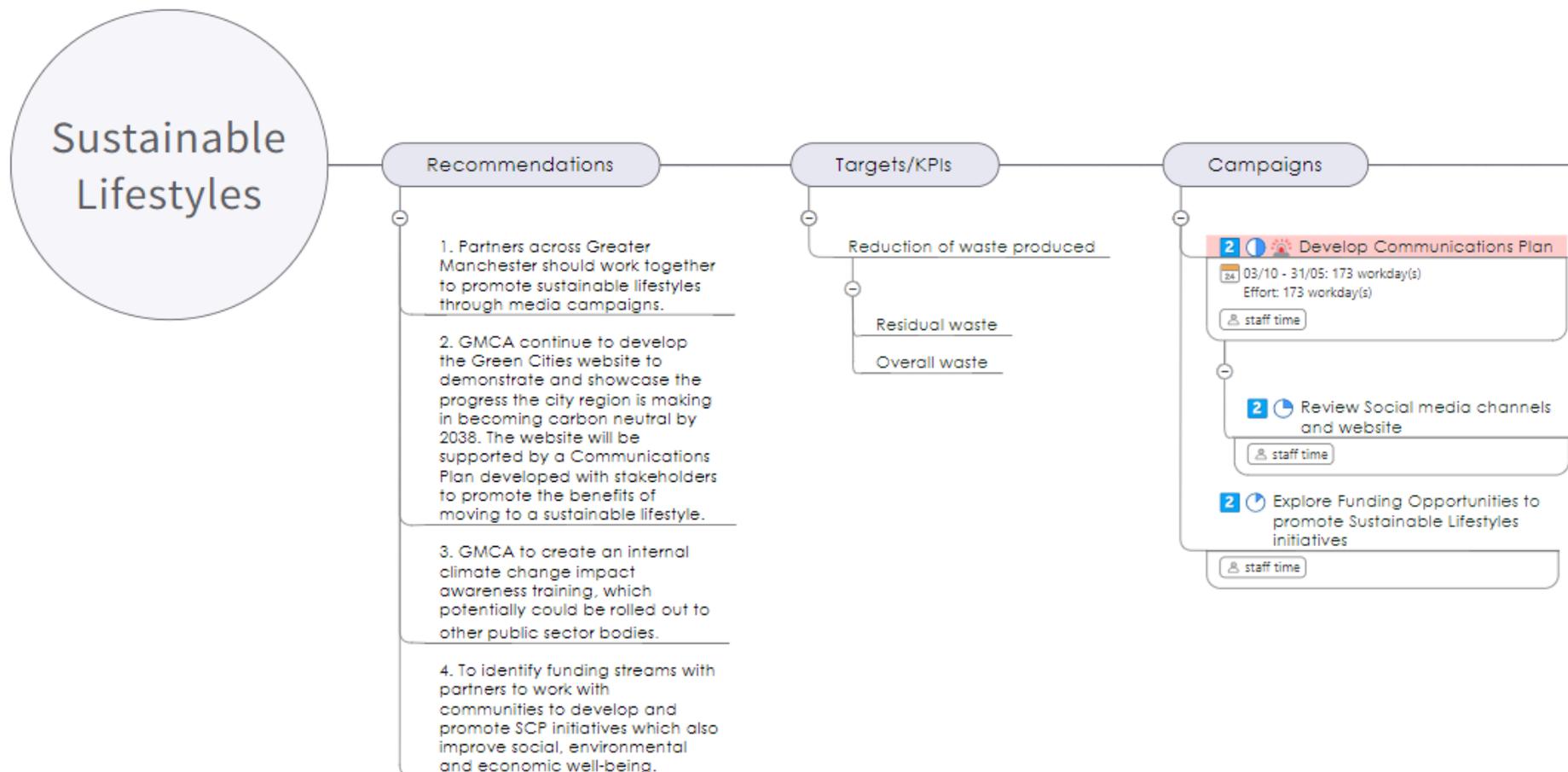
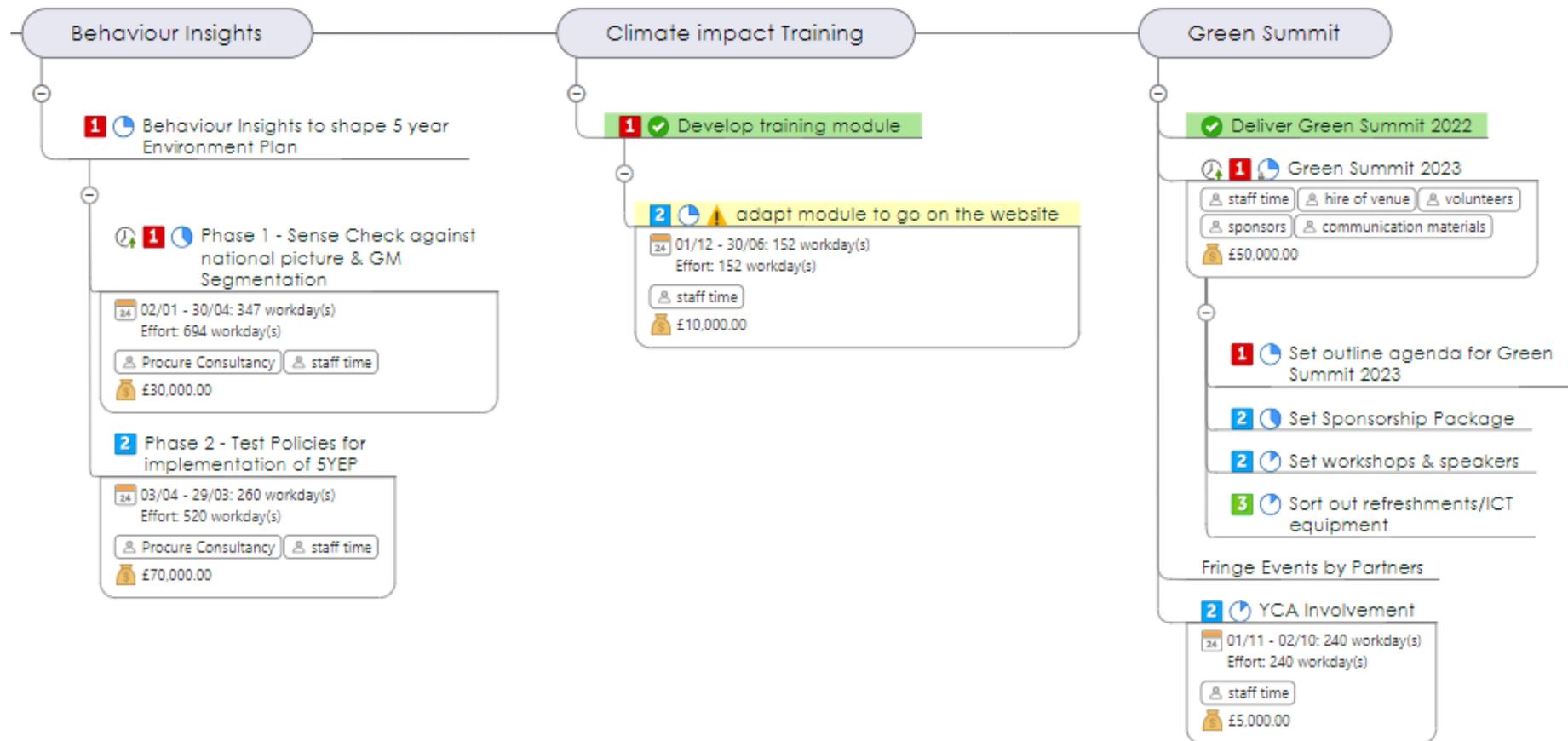


Annex A4 – Sustainable Lifestyles



Sustainable Lifestyles Flow Chart describing the Recommendations; 1- Partners across Greater Manchester should work together to promote sustainable lifestyles through media campaigns; 2 – GMCA to continue to develop the Green Cities website to demonstrate and showcase the progress the city region is making in becoming carbon neutral by 2038. The website will be supported by a Communications Plan developed with stakeholders to promote the benefits of moving to a sustainable lifestyle; 3 – GMCA to create an internal climate change impact awareness training which potentially could be rolled out to other public sector bodies; 4 – To identify funding streams with partners to work with communities to develop and promote Sustainable Consumption Production initiatives which also improve social, environmental and economic wellbeing. The Target and KPI is the reduction of waste produced in the Residual and Overall Waste Streams. Campaigns will include developing the communications plan. These will include a review of Social Media Channels and Explore Funding Opportunities to promote Sustainable Lifestyles.

Annex A4 – Sustainable Lifestyles



Sustainable Lifestyles Chart describing 3 workstreams; 1 – Behaviour Insights to shape 5 year Environment Plan; 2- Climate Impact Training and to develop training modules; 3 – to deliver the Green Summit 2023