

**MINUTES OF THE ANNUAL GENERAL MEETING OF THE GREATER MANCHESTER
CULTURE AND SOCIAL IMPACT FUND COMMITTEE HELD ON
19 DECEMBER 2022 AT THE GMCA AT 11.45 AM**

MEMBERS:

Councillor Neil Emmott	Portfolio Lead for Culture
Councillor Hilary Fairclough	Bolton Council
Councillor Charlotte Morris	Bury Council
Councillor Elaine Taylor	Oldham Council
Councillor Wendy Meikle	Stockport Council
Councillor Vimal Choksi	Tameside Council
Councillor Joanne Harding	Trafford Council
Councillor Keith Cunliffe	Wigan Council

OFFICERS IN ATTENDANCE:

Alison McKenzie-Folan	Lead Chief Executive for Culture
Sam Elliott	Bolton Council
Philip Cooke	Manchester City Council
Marie Holland	Tameside Council
Peter Ashworth	Stockport Council
Jacqui Wood	ARC Stockport
Alison Gordon	GMCA
Marie-Claire Daly	GMCA
Hazif Khokhar	GMCA
Jenny Hollamby	GMCA

C&SIFC/13/22

APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors Stephen Coen (Salford), Paul Prescott (Wigan), Susan Smith (Rochdale) and Tim Whiston (Manchester).

BOLTON
BURY

MANCHESTER
OLDHAM

ROCHDALE
SALFORD

STOCKPORT
TAMESIDE

TRAFFORD
WIGAN

An apology was also received from Darren Grice (Rochdale Council).

C&SIFC/14/22 CHAIR'S ANNOUNCEMENTS AND URGENT BUSINESS

There were no Chair's announcements or urgent business.

C&SIFC/15/22 DECLARATIONS OF INTEREST

Councillor Charlotte Morris declared a personal non prejudicial interest in Items 5 (Greater Manchester Culture Portfolio Update), 7 (GMCA Cultural Investment New Approach 2023-2026) and 8 (GMCA Culture Fund 2022- Process so Far) by virtue of her being a Trustee of The Met (Bury Metro Arts Association).

**C&SIFC/16/22 TO APPROVE THE MINUTES OF THE LAST MEETING HELD ON
21 JANUARY 2022**

RESOLVED/-

That the Committee approved the minutes of the last meeting held on 21 January 2022 as an accurate record.

C&SIFC/17/22 GREATER MANCHESTER CULTURE PORTFOLIO UPDATE

Members considered a report, which informed the Committee about activity delivered by the Greater Manchester Culture Portfolio between April 2022 and October 2022.

It was explained that all recipients of culture funding were required to submit a six-month report in October 2022, outlining activity delivered using GMCA investment. The report being considered gave an overview of the activity delivered so far.

The analysis of the returns showed that, in the first six-months of delivery, culture and social impact funding supported 2.6m culture engagements; 1,474,454 with Greater Manchester residents and 1,143,071 for visitors to the city region. The level of

engagement was similar to levels in 2019, which represented an encouraging return to pre-pandemic levels.

In quarter one and two, investment equated to £1,754,108, which meant that the GMCA spent on average, 67p on each funded engagement with culture in Greater Manchester.

At the end of the funding period, GMCA Officers would compile an annual report, which would bring together the activity delivered by all 35 organisations.

A Member enquired about the engagement split between Districts. It was advised that the engagement by District was appropriately split across all ten Districts, given the population split and concentration of cultural investment in the city of Manchester. It was a much fairer split than previous years. Targets were set around engagement or visitors but in Manchester some of the data was obtained from box offices such as the Royal Exchange. Work was undertaken on a four-year cycle, which provided more deep engagement in some areas. The way the engagement was presented did not allow for any differentiation. The data from Districts was about where sessions had been run or visitors welcomed.

RESOLVED/-

That the report be received and noted.

C&SIFC/18/22 PORTFOLIO UPDATE: ARC STOCKPORT

The Artistic Director from Arc Stockport provided Members with a presentation. It was explained that arts for Recovery in the Community (Arc), was an arts and mental health charity based in Stockport that provided opportunities for people to celebrate their creativity, connect with each other and learn new skills.

Arc had more than 25 years' experience of producing transformational arts projects which engaged and included marginalised groups, promoted wellbeing and recovery from mental ill-health, and reached thousands of people across the North West and beyond.

A Member asked about men's mental health, suicide, and collaboration with the GM Suicide Prevention Partnership Board. Whilst strategic conversations were taking place, Arc Officers agreed to discuss this further with the Member outside of the meeting. Further thought would be given to this in the next funding round. It was highlighted that the Men's Sheds programme was part of suicide prevention.

A Member who had visited Arc advised that their work was very professional, and Arc were asked to keep up their good work.

RESOLVED/-

That the presentation be received and noted.

C&SIFC/19/22 GMCA CULTUREAL INVESTMENT NEW APPROACH 2023-2026

Consideration was given to a report, which informed the Committee about the new Greater Manchester investment approach, approved by the GMCA in October 2022 (Appendix A of the report).

Members welcomed the positive way the funding had been developed and endorsed the five strands detailed in the report at paragraph 3.5 (Appendix A).

Officers were asked if they had any indication of the amount of investment, which was £3.8m in January 2020. A report would be considered by the GMCA in January/February 2023, which would provide recommendations. Options would then be considered by Leaders and the budget set. However, it was challenging to provide a figure as this would be agreed by Leaders and what they could afford.

A Member enquired why Districts were not eligible for the Spirit and Sustain investment. It was envisaged that Districts would collaborate and could be partners in a consortium. The mechanism, the role the Arts Network played and how it was managed by District Arts Officers was explained. Direct investment to Districts had not been undertaken before as this was the role of the Arts Network. However, collaboration was encouraged. Officers

would report back if there were legal or statutory problems through the development of the fund but in principle, it was not a problem.

A Member asked what the alignment of National Portfolio Organisations (NPO) funding and Levelling Up Priority Places meant. It specifically meant investment would be aligned with Arts Council England, three-year NPO funding, so subject to GMCA agreement, successful organisations would receive an indicative three-year funding settlement 2023-2026, with annual review, subject to performance and funding. Following an application and appraisal process, District Culture Officers would be asked to support geographic balancing, providing places with an opportunity to identify organisations of strategic importance to their place.

RESOLVED/-

That the report be noted.

C&SIFC/20/22 GMCA CULTURE FUND 2022 – PROCESS SO FAR

The Principal Culture and Creative Policy and the Project and Policy Officer, Culture and Night Time Economy, GMCA provided Members with a verbal update about the GMCA Culture Fund 2022 process so far.

It was explained that the application process closed in November 2022. 130 applications had been received and 109 of the organisations were eligible for funding. The total ask was £14m over three-years. The funding split had not been finalised. Appraisals, balancing and scoring would take place in January 2023. It was envisaged that the GMCA in February 2023 would agree the applications. This would be followed by due diligence and contracting stages.

RESOLVED/-

That the update be noted.

C&SIFC/21/22 DATES AND TIMES OF FUTURE MEETINGS

RESOLVED/-

That the next meeting be organised in March 2023.