

GMCA

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Date: 10th February, 2023

Subject: GM Culture Investment Approach – Proposed Spirit and Sustain Portfolio

Report of: Councillor Neil Emmott, Portfolio Lead for Culture and Alison McKenzie-Folan, Portfolio Lead Chief Executive for Culture

PURPOSE OF REPORT:

To seek GMCA approval on organisations to be funded from the new GMCA Culture Fund 2020-2022, which will support delivery of the Greater Manchester Culture Strategy and Greater Manchester Strategy.

This Part B report provides further details on the proposed portfolio, particularly the organisations and amounts to be funded, subject to GMCA agreement.

BOLTON
BURY

MANCHESTER
OLDHAM

ROCHDALE
SALFORD

STOCKPORT
TAMESIDE

TRAFFORD
WIGAN

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Recommendation - Key points for decision-makers

Insert text

Impacts Questionnaire

Impact Indicator	Result	Justification/Mitigation
Equality and Inclusion	G	
Health	G	
Resilience and Adaptation	G	
Housing	G	
Economy	G	
Mobility and Connectivity		
Carbon, Nature and Environment		
Consumption and Production	G	

Contribution to achieving the GM Carbon Neutral 2038 target

There is a specific strand of investment (Collaborate) under this proposal that will support consortia of cultural organisations to develop and deliver innovative approaches that support GMS aims around a Greener GM.

Fur	G Positive impacts overall, whether long or short term.	A Mix of positive and negative impacts. Trade-offs to consider.	R Mostly negative, with at least one positive aspect. Trade-offs to consider.	RR Negative impacts overall.
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1. PROPOSED GMCA PORTFOLIO

1.1 Appendix One proposes a final balanced portfolio of applicants to the new Spirit and Sustain strands of GMCA Culture Investment. This portfolio funds the highest ranked bids and ensures a balanced portfolio of investment across geography, art form, scale and diversity, recognising the changing cultural sector and needs of our residents.

- Where organisations are of strategic benefit to Greater Manchester, but their applications didn't sufficiently demonstrate value for requested amount (Arts at The Mill, MancSpirit and Global Grooves) it is recommended that we make reduced offers. Agreed delivery will reflect the amount awarded.
- GM Arts has undergone a period of organisational development over the past year, refining and focussing their offer. This has resulted in a reduced ask of £200,00 (previously £306,000 p/a) for a reduction of grant of £100,000
- In 2022 The Turnpike CIC (part of the 2020 Culture Portfolio) ceased trading, with management of the gallery taken over by Wigan Council so did not submit an application to join this portfolio.
- Since applying Oldham Coliseum has confidentially indicated that it will investigate orderly winding up the organisation in early 2023. This means that Oldham Coliseum will leave the GM Culture portfolio. However, given the strategic importance of Oldham Coliseum to Greater Manchester we recommend offering £50,000 p/a to the organisation that replaces Oldham Coliseum and will work with Oldham Council and Arts Council England on developing and supporting that alternative provision
- It is recommended that four currently-funded Spirit organisations, who either did not request an increase in investment, or who didn't articulate a compelling case for an increase (The Met, Bury, The Lowry (Quays Culture), Comma Press, Wigan Steam) are offered standstill funding, with negotiated delivery to reflect amount awarded as required.
- As the three Sustain organisations requesting more than £200,000 p/a (Halle, People's History Museum and Royal Exchange Theatre) are able

to access high-value schemes like Orchestra, Theatre and Museums Tax Relief, it is recommended that all are offered standstill funding. Agreed delivery will reflect the amount awarded as required.

- Based on scores and delivery of activity not currently delivered by the GM Culture Portfolio it is recommended that seven new high-scoring, strategically important organisations are brought into the portfolio.
- It is proposed that 22 currently-funded organisations in the Spirit pillar, who made a compelling case for an increase, will receive an annual increase of up to 10%, recognising that many currently-funded organisations have not received an increase in investment in more than five years.

1.2 **New organisations recommended to enter the portfolio:**

Headspace Bolton

An exciting & innovative arts organisation, run by and for peers with lived experience of mental health and neurodiversity.

Sounds From The Other City

Salford based music and talent development programme culminating in an annual festival on Chapel Street described as the Christmas Day' of the independent creative scene

Muslim Arts and Culture Festival (MACFEST)

Annual festival of Muslim art and culture that promotes community cohesion, social inclusion and works to eliminate divisions in society

Odd Arts

Manchester-based Innovative theatre organisation that increases equality, opportunities & wellbeing for those facing complex barriers.

Portraits of Recovery

Oldham-based visual arts company working to promote and advance the health and wellbeing of the public, particularly people affected by addiction to drugs or alcohol

Grit Studios

Creative organisation based in Stockport providing affordable co-working spaces for artists with a commitment to embedding creativity in communities across Greater Manchester

Made By Mortals

Tameside-based creative organisation that cultivates communities of creative citizens. These communities that include professional artists, health and social care practitioners, commissioners, researchers, and experts by experience

2. RECOMMENDATIONS

2.1 The recommendations can be found at the front of this report.

APPENDIX A

	Organisation name	District	2023-2026 Annual Award	
	The Octagon Theatre Trust Ltd	Bolton	£	117,920.00
NEW	Headspace Bolton C.I.C.	Bolton	£	48,438.00
	The Met	Bury	£	50,000.00
	GM Arts	GM	£	200,000.00
	Hallé Concerts Society	Manchester	£	749,170.00
	People's History Museum	Manchester	£	408,970.00
	Royal Exchange Theatre	Manchester	£	219,340.00
	MIF	Manchester	£	99,000.00
	Z-arts	Manchester	£	54,725.00
	HOME	Manchester	£	150,590.00
	Contact Theatre	Manchester	£	106,700.00
	Brighter Sound	Manchester	£	20,000.00
	Manchester Camerata Ltd.	Manchester	£	60,280.00
	Manchester Pride	Manchester	£	33,000.00
	Company Chameleon	Manchester	£	59,895.00
	Centre for Chinese Contemporary Art	Manchester	£	38,500.00
	Manchester Literature Festival	Manchester	£	44,000.00
	Manchester Jazz Festival	Manchester	£	32,476.40
	Music Action International	Manchester	£	20,000.00
	Manchester Jewish Museum	Manchester	£	38,500.00
	Manchester Histories	Manchester	£	27,500.00
	Comma Press	Manchester	£	24,697.00
	Gaydio Community Interest Company	Manchester	£	20,000.00
	Sheba Arts CIC	Manchester	£	20,000.00
NEW	Odd Arts	Manchester	£	40,000.00
NEW	Muslim Arts and Culture Festival	Manchester	£	30,000.00
NEW	Portraits of Recovery	Oldham	£	30,000.00
	OLDHAM	Oldham	£	50,000.00
	English Folk Expo	Rochdale	£	38,500.00
	Cartwheel Arts Ltd	Rochdale	£	33,000.00

	The Lowry Centre Trust	Salford	£	190,000.00
	Art with Heart CIC	Salford	£	91,141.60
	Walk the Plank	Salford	£	44,000.00
NEW	From the Other Limited	Salford	£	38,000.00
	Arts for Recovery in the Community (Arc)	Stockport	£	44,000.00
NEW	GRIT Studios CIC	Stockport	£	20,000.00
	Global Grooves	Tameside	£	30,000.00
NEW	Made By Mortals CIC	Tameside	£	28,705.00
	MancSpirit	Trafford	£	25,000.00
	Arts At The Mill CIC (AATM)	Wigan	£	100,000.00
	Wigan Steam	Wigan	£	49,500.00