

2022-2023

Greater Manchester Combined Authority's Social Value



Background & Overall Summary

This report will cover the GMCA's key social value insights collected from the 2022-2023 financial year, drawn from the following three sources:

GMCA's internal procurement team

The KPIs produced in this report feed into the team's business plan priority which is to collaborate with District procurement teams, to deliver activities against the common principles set out in driving social value in Greater Manchester Public Procurement.

Social Value Portal

Greater Manchester Combined Authority's procurement function uses the Social Value Portal for procurements. The platform allows bidders to pick social value activities from the TOMs System (previously mapped to GMCA's past internal social value framework) to add commitments against to make up their social value offering. During the financial year of 2022-2023, GMCA created 24 projects on the portal which saw over **£59m worth of SLEV being secured through their procurements.**

Suez & Loop

Suez reported **£240,659,235 worth of social value** created on the Greater Manchester waste contract overall during the 2022-2023 financial year. Suez currently use Loop to quantify the social value generated by their waste contract through an array of initiatives undertaken in Greater Manchester and within the local community.



Social Value Secured

Secured Social and Local Economic Value:

SLEV £59,629,981

LEV £32,175,449		SV £27,454,532
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Total Contract Value:

£45,552,666

Secured Social Value Add (%):

130.9%

LEVA (%) 70.63%		SVA (%) 60.27%
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GMCA's Social Value reported via Social Value Portal (2022-2023)

Greater Manchester Combined Authority (GMCA) have been members of Social Value Portal (SVP) since July 2021. During the financial year of 2022-2023, **GMCA created 24 projects on the portal which saw over £59m worth of Social & Local Economic Value (SLEV) being secured through their procurements.**




GMCA define 'local' as falling 'within the boundaries of Greater Manchester'. This ensures that GMCA are making the most impact for the communities they are working in. SVP worked with GMCA to align the TOM System to the themes within the Greater Manchester Social Value Framework.

Two bespoke measures were created for GMCA's TOM System, these were:

- - **GM1: Commitment to carbon emissions savings to achieve Greater Manchester's NZC ambition before 2038 Units: (Y/N)**
- - **GM2: Are you registered as a 'Supporter' for Greater Manchester Good Employment Charter Units: (Y/N)**

Secured £SLEV Breakdown by Theme



Themes		Secured £SLEV
	Fairer Create employment and skills opportunities that we need to Build Back Better	£27,252,171
	More Prosperous Provide the best employment you can	£32,355,531
	Greener Help keep the clean air in GM	£22,279

**Total secured
£59,629,981**

GMCA’s Internal Metrics 2022-2023

The KPI’s included in this feed into the business plan priority which is to collaborate with District procurement teams to deliver activity against the common principles set out in driving social value in Greater Manchester Public Procurement.

(1) Suppliers paying the Real Living Wage to all direct employees
 Based on self-declaration of suppliers and reported cumulatively. On **average 149 suppliers** (average number totalled quarter by quarter) reported paying the real living wage to direct employees with an **average total spend of 57.2%**.

(2) Suppliers signed up as GM Good Employment Charter Supporters
 Supplier base cross-referenced to the GM GEC database. Reported cumulatively, **an average of 71 suppliers** signed up across the year with the average **total spend was 55.6%**.

(3) Suppliers with a carbon neutral plan (net zero by 2050)
 Based on self-declaration of suppliers and reported cumulatively. On a quarterly basis, an average of **41 suppliers** reported having a carbon neutral plan with an **average total spend of 10.5%**.

(4) Spend with Greater Manchester based Suppliers
 Reporting on 100% of spend with Suez included as a GM supplier. The value reported as a quarterly snapshot and the percentage of spend as cumulative across the financial year as a whole. The average spend value from quarter to quarter of **GM based suppliers was £59.50** with the **total spend as 67.5% over the course of the year**.



(5) GMCA Suppliers: Percentage of total spend by sector

Cumulative across the Financial Year as a whole. SMEs defined as <250 employees and <€50m turnover.

Sub-metric(s)	Average % from 22-23
Public Sector	19.925%
VCSE	7.6%
SME	12%
Private (larger)	60.3%



Suez & Social Value 2022 - 2023

Suez reported **£240,659,235** worth of social value created through their **waste contract with the GMCA** during the 2022-2023 financial year. Suez used **Loop** to quantify their social value generated on the waste contract through an array of initiatives undertaken in Greater Manchester.

These initiatives included the growing operation of the Renew hub. With this in addition to the beginning of on-line sales, meant Suez were able to **increase their tonnage of reuse from 257 tonnes in contract year 3 to 613 tonnes in contract year 4** reducing their impact on the environment.

Other notable initiatives include the following:

- Suez **installed 4 beehives** at Nash Road and replaced non-efficient lighting across all sites with **LED lighting saving 4600 CO2 in that contract year.**
- In the wider contract, Suez created a **variety of apprenticeships** in engineering, vehicle maintenance, waste management, business administration and furniture restoration.
- Suez **supported traineeships** with the community renewal fund and **work experience with Trafford College students.**
- Suez also began our programme with **Recycling Lives and Achieve Probation, supporting 19 ex-offenders** with training and work experience and offering **4 ex-offenders fixed term employment.**
- Reinitiating Suez’s full learning and development programme post COVID, we were able to **provide professional training and qualifications for 485 staff.**
- Likewise, schools reopened their doors to visitors, and Suez had a successful year **supporting students with careers events.**

Top 5 Suez/Loop Social Value KPIs Contract Year 4

Social	Social Value delivered	Environmental	Social Value delivered	Economic	Social Value delivered
Charitable work donations	£113,652,262	Recycling	£26,657,175	Employment – existing staff	£12,832,217
Existing Staff	£9,704,599	Reuse	£8,486,651	Qualifications for existing workforce	£4,262,007
Visits to schools	£229,013	Composting	£3,231,206	Apprenticeships	£105,432
Careers Events	£196,519	LED Carbon Saved	£240,519	Work Placements	£63,753
Employment support	£108,808	Tree Planted	£9,964	Jobs Created	£27,725

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