



## **Greater Manchester Green City Region Partnership**

Date: **23<sup>rd</sup> January 2025**

Subject: **FUTURE MISSION BASED APPROACH AND  
CHALLENGE GROUP UPDATES**

Report of: **Robyn Smith, Project Manager Environment and Low Carbon,  
GMCA and Challenge Group Chairs**

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### **PURPOSE OF REPORT:**

The purpose of this report is to outline the progress made by the Five Year Environment Plan (5YEP) Challenge Groups in developing their key priorities through Task and Finish Groups.

Additionally, this report and the accompanying presentation (Annex 6a) provide a proposal for a revised delivery structure for the Mission Based Approach delivery of the new 5YEP for discussion.

### **RECOMMENDATIONS:**

The Partnership is asked to:

- Note the progress in developing the Mission Based Approach and the associated Challenge Groups.
- Consider any particular issues raised by the challenge group chairs or vice chairs.
- Provide comment and feedback on the proposed delivery method going forward.
- Discuss and agree a proposal to move to a 6 monthly reporting schedule for the 5YEP dashboard.

## **CONTACT OFFICERS:**

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## **1.0 INTRODUCTIONS**

The purpose of the Challenge Groups is:

- Deliver the 5YEP work programme
- Report back on progress and key challenges/barriers to the Green City Region Partnership
- Work in collaboration with other challenge groups to identify cross cutting issues.

Across all of the challenge groups, final feedback was taken on the 5YEP.

## **2.0 GREEN COMMUNICATION DELIVERY CHALLENGE GROUP**

### **Topics discussed**

The last challenge group meeting continued to focus on campaign sharing and amplification and planning for the Communications workshop held at the Green Summit.

### **Future priorities/work/topics**

- Supporting 5YEP communications.
- Continuing to utilise each other's channels and networks to amplify communications.
- Opportunity to look at influencing behaviours e.g. communicating the top 10 actions people can take.

## **3.0 LOW CARBON**

### **Topics discussed**

The last meeting of the challenge group had presentations on the low carbon targets within the 5YEP and WP1 of the net zero accelerator.

### **Future priorities/work/topics**

- Low Carbon Sector Development Plan
- New build
- Hydrogen deep dive including Hynet, wider industrial decarbonisation and hydrogen strategy development

## **4.0 NATURAL CAPITAL GROUP**

### **Topics discussed**

The Natural Capital Group's recent meeting included presentations/discussion on the role of the NCG in implementing the LNRS, the LNRS focusing on the current consultation, the Refreshed Forest Plan, Green Social Prescribing and Project Map.

### **Future priorities/work/topics**

- Review priorities and establish task and finish groups

## **5.0 SUSTAINABLE CONSUMPTION AND PRODUCTION**

### **Topics discussed**

At the last meeting the Challenge Group had updates on the following items;

- GM Fashion and Textiles from MMU.
- The 5YEP and had a chance to feedback on the waste and resources section.

### **Future priorities/work/topics**

- Review priorities and establish task and finish groups

## **6.0 FIVE YEAR ENVIRONMENT PLAN FORUM**

### **Topics discussed**

- 5YEP development.
- Results of the ARUP emissions pathway.

### **Future priorities/work/topics**

- Review priorities and establish task and finish groups
- To bring back the lobbying work and discuss next steps.
- Greenwash free city initiatives.

## **7.0 MISSION BASED APPROACH REVIEW AND NEXT STEPS**

The new 5YEP committed to continuing the existing mission based approach governance structure while exploring new methods of delivery to allow more voices to be heard and increase the scale of delivery.

It is proposed that the challenge groups will align with the aims within the 5YEP as outlined in the diagram in Annex 6a. Within each challenge group, task and finish groups will be established to align with the 5YEP objectives and delivering against the actions within the 5YEP. It is also proposed that the challenge groups will move to meeting every 6 months, perhaps with a wider audience and the task and finish groups will meet at least every 1-2 months.

Subject to feedback and approval of the new approach from the GCR Partnership, GMCA Officers and Challenge Group Chairs/Vice Chairs will prioritise the 5YEP actions to be delivered in the first year. This will then be discussed and agreed by challenge group members and leads/members for each task and finish group will be agreed. A PhD researcher from University of Manchester will work with GMCA on our Mission based Approach over the next 3 years.