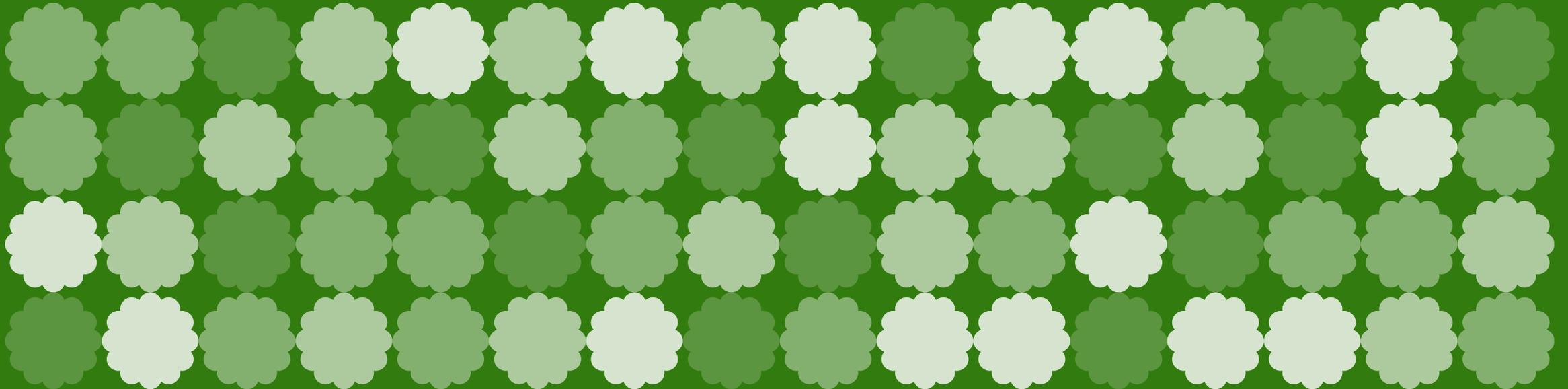


# Green Summit Review Green City Region Partnership 23 January 2025



# Overview of Green Summit 2024

Date: Monday 9<sup>th</sup> December 2024

Time: 9:30 – 16:30

Venue: The Lowry Theatre, Salford Quays

Format: Plenary sessions, Workshops/Speaker Panel sessions, Exhibition Space and networking opportunities

Theme: Review of progress against the first 5YEP and launch of new 5YEP

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# The Day

- Over 1500 attendees
- 2 Mayor's Plenary Sessions
- 70 exhibitor stands
- 110 speakers
- 18 workshop/speaker panel sessions
- More than 200 school and college attendees

Current media statistics are:

- 1,000 views on the Green City website
  - Over 4,000 interactions on social media
  - A social media reach of over 300,000
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# Next Green Summit: Questions for the Partnership

- Reflecting on the last Green Summit;
    - Feedback has mainly been positive, however what was your view on the content & format?
    - What worked, what could be improved?
  - Next Green Summit – March 2026? To enable new plan to ‘bed in’
  - What would you like/expect to see?
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# RECOMMENDATION

- To note and comment on the review
- Provide feedback to inform the next Green Summit

